Simplicity and informativeness in the cultural evolution of language

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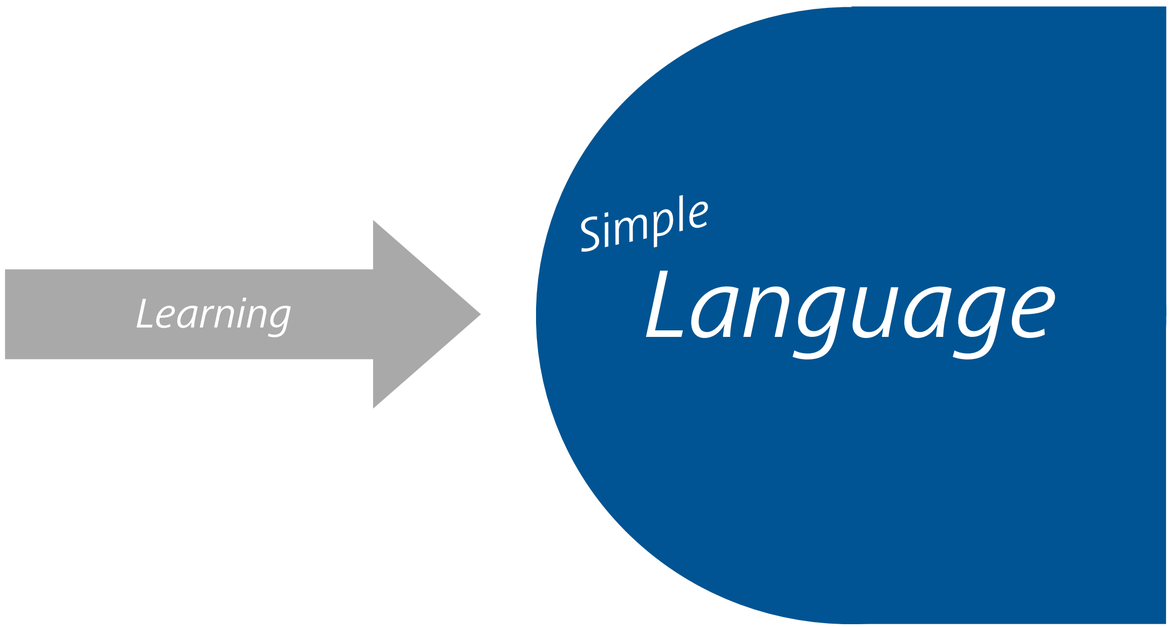
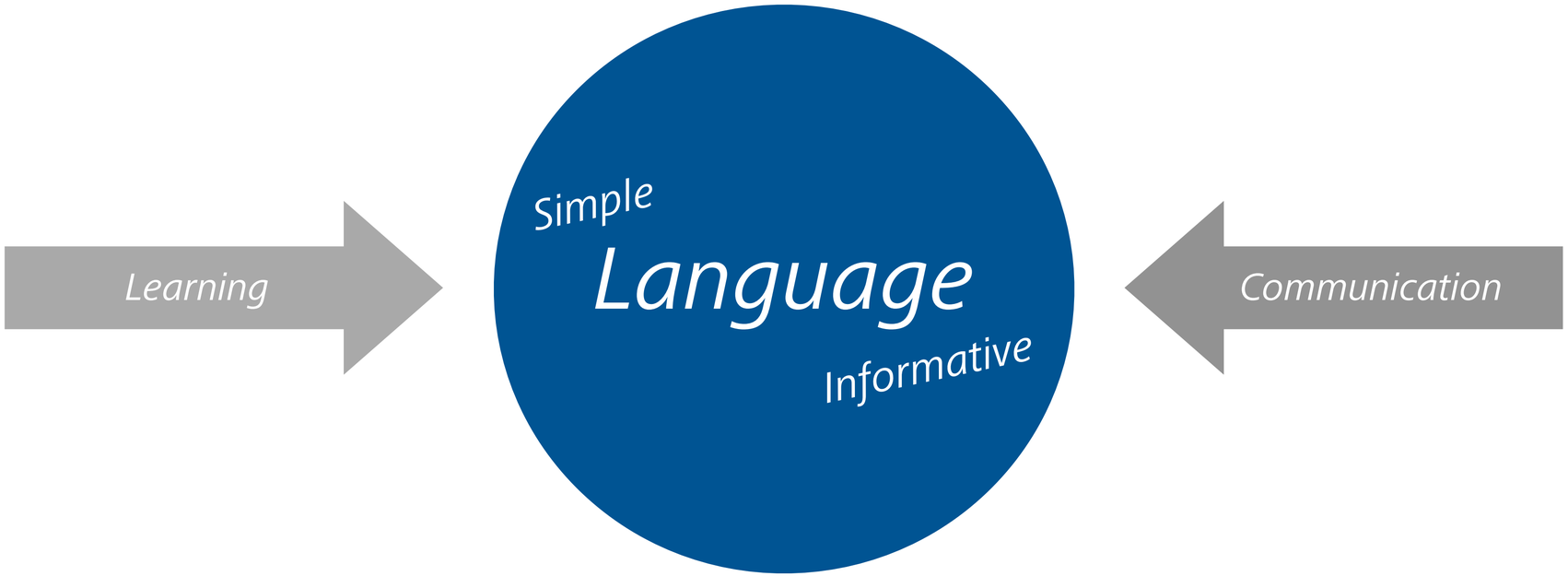
Pressures shaping language

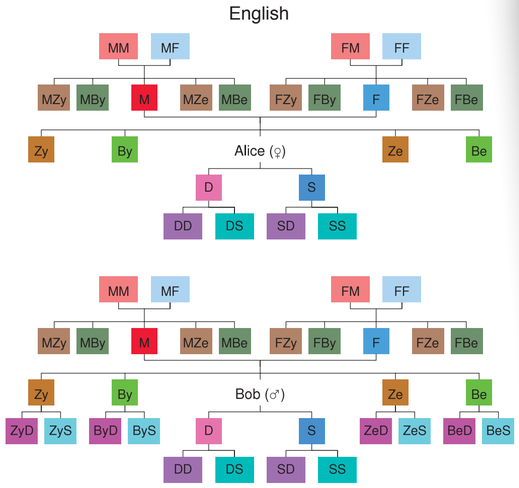
Pressures shaping language



Pressures shaping language

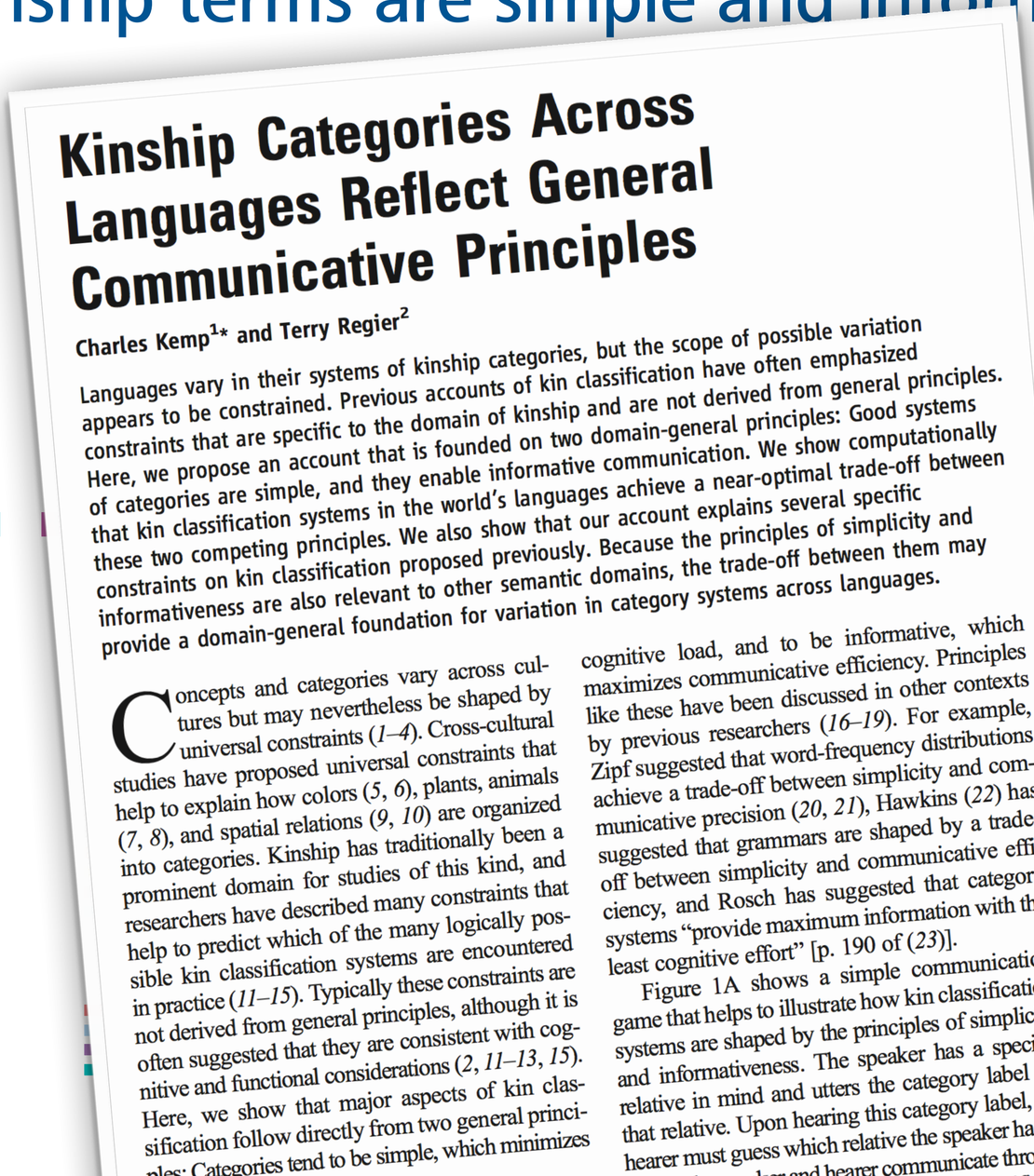


Kinship terms are simple and informative



mother(x, y)	↔ PARENT(x, y) ∧ FEMALE(x)
father(x, y)	↔ PARENT(x, y) ∧ MALE(x)
daughter(x, y)	↔ CHILD(x, y) ∧ FEMALE(x)
son(x, y)	↔ CHILD(x, y) ∧ MALE(x)
sister(x, y)	↔ ∃z daughter(x, z) ∧ PARENT(z, y)
brother(x, y)	↔ ∃z son(x, z) ∧ PARENT(z, y)
sibling(x, y)	↔ ∃z CHILD(x, z) ∧ PARENT(z, y)
aunt(x, y)	↔ ∃z sister(x, z) ∧ PARENT(z, y)
uncle(x, y)	↔ ∃z brother(x, z) ∧ PARENT(z, y)
niece(x, y)	↔ ∃z daughter(x, z) ∧ sibling(z, y)
nephew(x, y)	↔ ∃z son(x, z) ∧ sibling(z, y)
grandmother(x, y)	↔ ∃z mother(x, z) ∧ PARENT(z, y)
grandfather(x, y)	↔ ∃z father(x, z) ∧ PARENT(z, y)
granddaughter(x, y)	↔ ∃z daughter(x, z) ∧ CHILD(z, y)
grandson(x, y)	↔ ∃z son(x, z) ∧ CHILD(z, y)

Kemp & Regier (2012)



Kinship Categories Across Languages Reflect General Communicative Principles

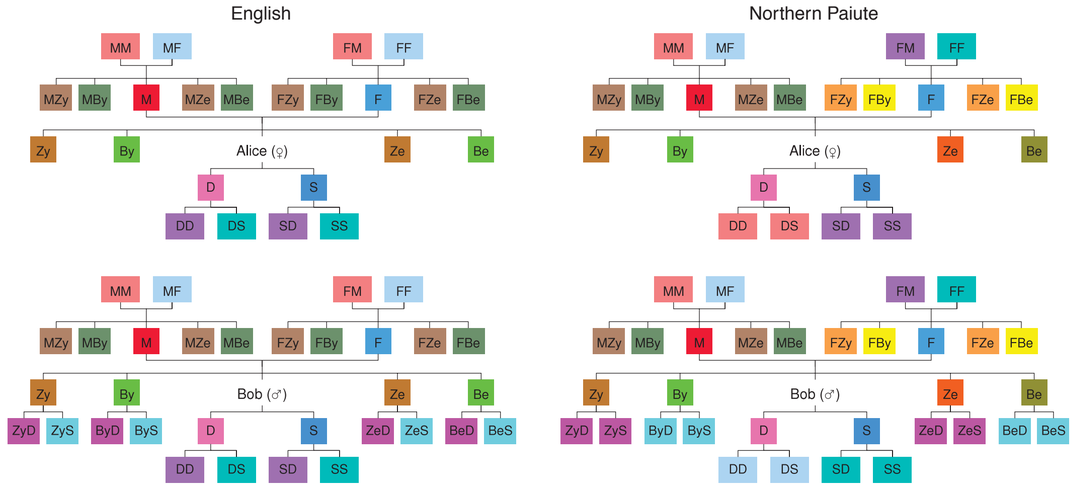
Charles Kemp[1]* and Terry Regier[2]

Languages vary in their systems of kinship categories, but the scope of possible variation appears to be constrained. Previous accounts of kin classification have often emphasized constraints that are specific to the domain of kinship and are not derived from general principles. Here, we propose an account that is founded on two domain-general principles: Good systems of categories are simple, and they enable informative communication. We show computationally that kin classification systems in the world's languages achieve a near-optimal trade-off between these two competing principles. We also show that our account explains several specific constraints on kin classification proposed previously. Because the principles of simplicity and informativeness are also relevant to other semantic domains, the trade-off between them may provide a domain-general foundation for variation in category systems across languages.

Concepts and categories vary across cultures but may nevertheless be shaped by universal constraints (*1*–*4*). Cross-cultural studies have proposed universal constraints that help to explain how colors (*5*, *6*), plants, animals (*7*, *8*), and spatial relations (*9*, *10*) are organized into categories. Kinship has traditionally been a prominent domain for studies of this kind, and researchers have described many constraints that help to predict which of the many logically possible kin classification systems are encountered in practice (*11*–*15*). Typically these constraints are not derived from general principles, although it is often suggested that they are consistent with cognitive and functional considerations (*2*, *11*–*13*, *15*). Here, we show that major aspects of kin classification follow directly from two general principles: Categories tend to be simple, which minimizes cognitive load, and to be informative, which maximizes communicative efficiency. Principles like these have been discussed in other contexts by previous researchers (*16*–*19*). For example, Zipf suggested that word-frequency distributions achieve a trade-off between simplicity and communicative precision (*20*, *21*), Hawkins (*22*) has suggested that grammars are shaped by a trade-off between simplicity and communicative efficiency, and Rosch has suggested that category systems "provide maximum information with the least cognitive effort" [p. 190 of (*23*)].

Figure 1A shows a simple communication game that helps to illustrate how kin classification systems are shaped by the principles of simplicity and informativeness. The speaker has a specific relative in mind and utters the category label for that relative. Upon hearing this category label, the hearer must guess which relative the speaker had in

Kinship terms are simple and informative



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sister(x, y)	↔ ∃z daughter(x, z) ∧ PARENT(z, y)
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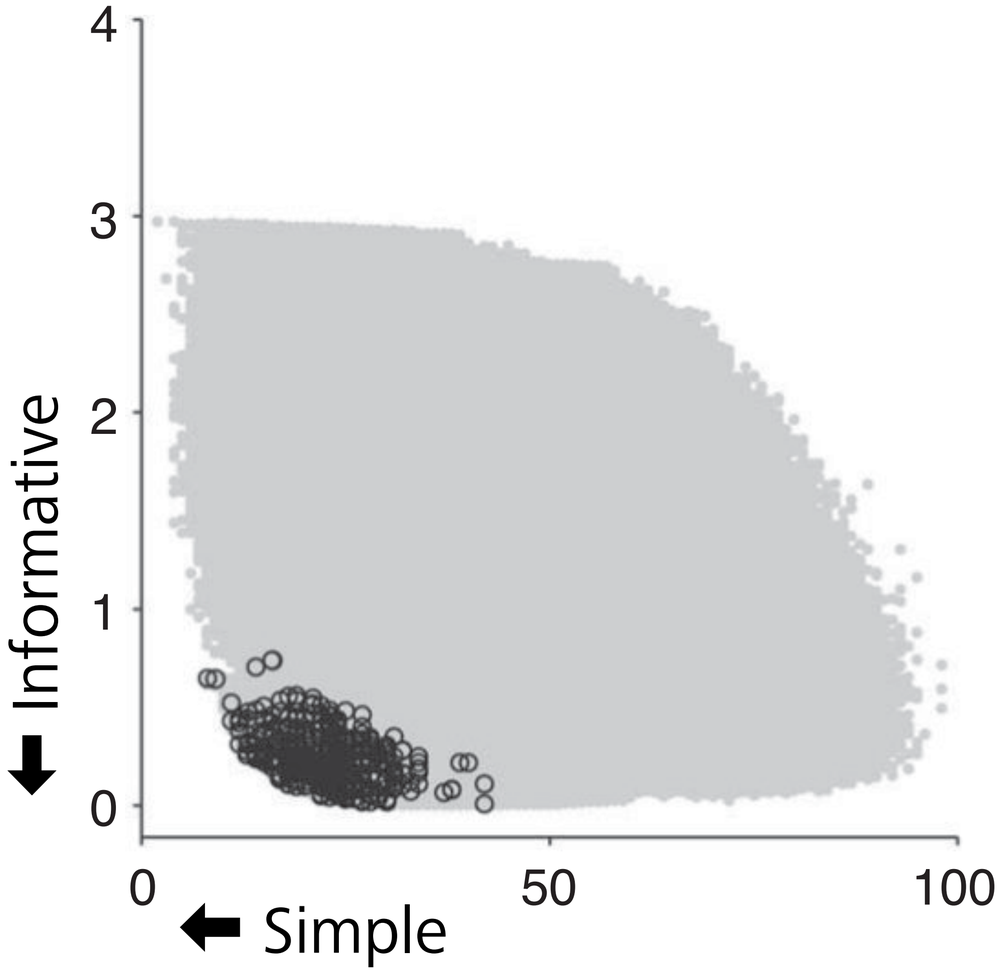
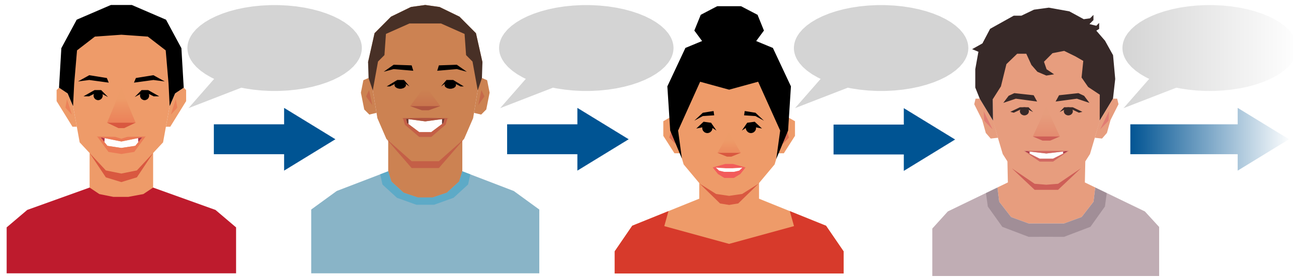
sister(x, y)	↔ ∃z daughter(x, z) ∧ PARENT(z, y)
brother(x, y)	↔ ∃z son(x, z) ∧ PARENT(z, y)
youngersister(x, y)	↔ sister(x, y) ∧ YOUNGER(x, y)
oldersister(x, y)	↔ sister(x, y) ∧ OLDER(x, y)
youngerbrother(x, y)	↔ brother(x, y) ∧ YOUNGER(x, y)
olderbrother(x, y)	↔ brother(x, y) ∧ OLDER(x, y)
maternalaunt(x, y)	↔ ∃z sister(x, z) ∧ mother(z, y)
maternaluncle(x, y)	↔ ∃z brother(x, z) ∧ mother(z, y)
paternalaunt(x, y)	↔ ∃z sister(x, z) ∧ father(z, y)
paternaluncle(x, y)	↔ ∃z brother(x, z) ∧ father(z, y)
mansisterchild(x, y)	↔ maternaluncle(y, x)
manbrotherchild(x, y)	↔ paternaluncle(y, x)
maternalgrandmother(x, y)	↔ ∃z mother(x, z) ∧ mother(z, y)
maternalgrandfather(x, y)	↔ ∃z father(x, z) ∧ mother(z, y)
paternalgrandmother(x, y)	↔ ∃z mother(x, z) ∧ father(z, y)
paternalgrandfather(x, y)	↔ ∃z father(x, z) ∧ father(z, y)
selfreciprocal1(x, y)	↔ maternalgrandmother$^{\leftrightarrow}$(x, y)
selfreciprocal2(x, y)	↔ maternalgrandfather$^{\leftrightarrow}$(x, y)
selfreciprocal3(x, y)	↔ paternalgrandmother$^{\leftrightarrow}$(x, y)
selfreciprocal4(x, y)	↔ paternalgrandfather$^{\leftrightarrow}$(x, y)

Kemp & Regier (2012)

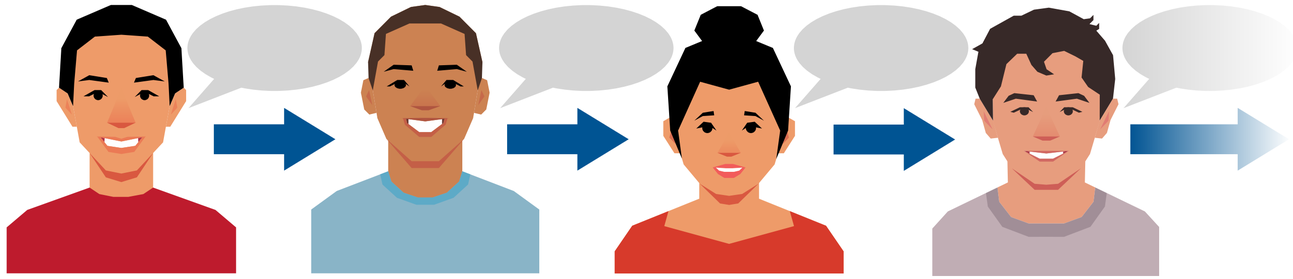


Lab experiments

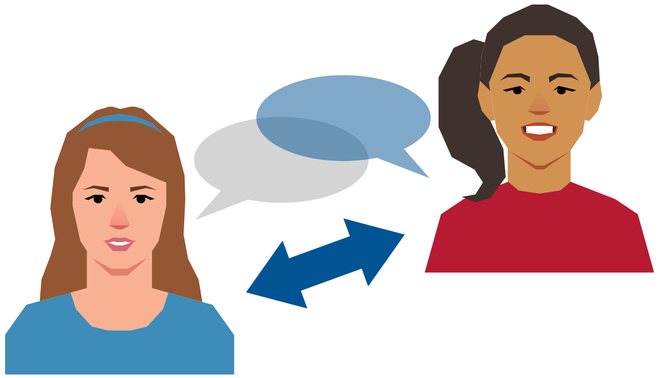


Learning-only

Lab experiments

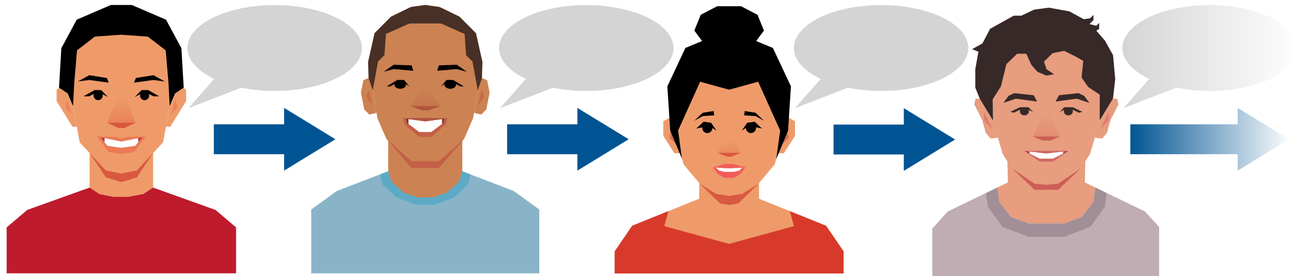


Learning-only

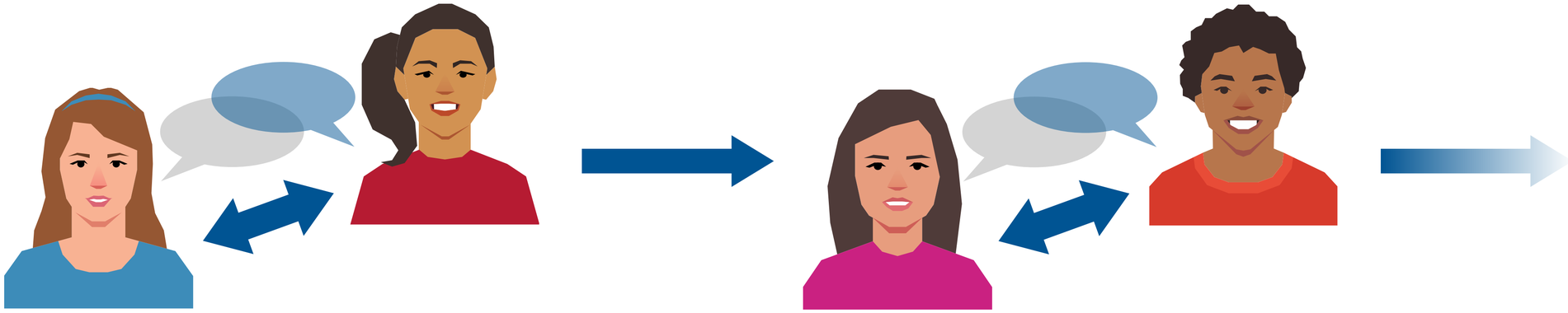


Communication-only

Lab experiments

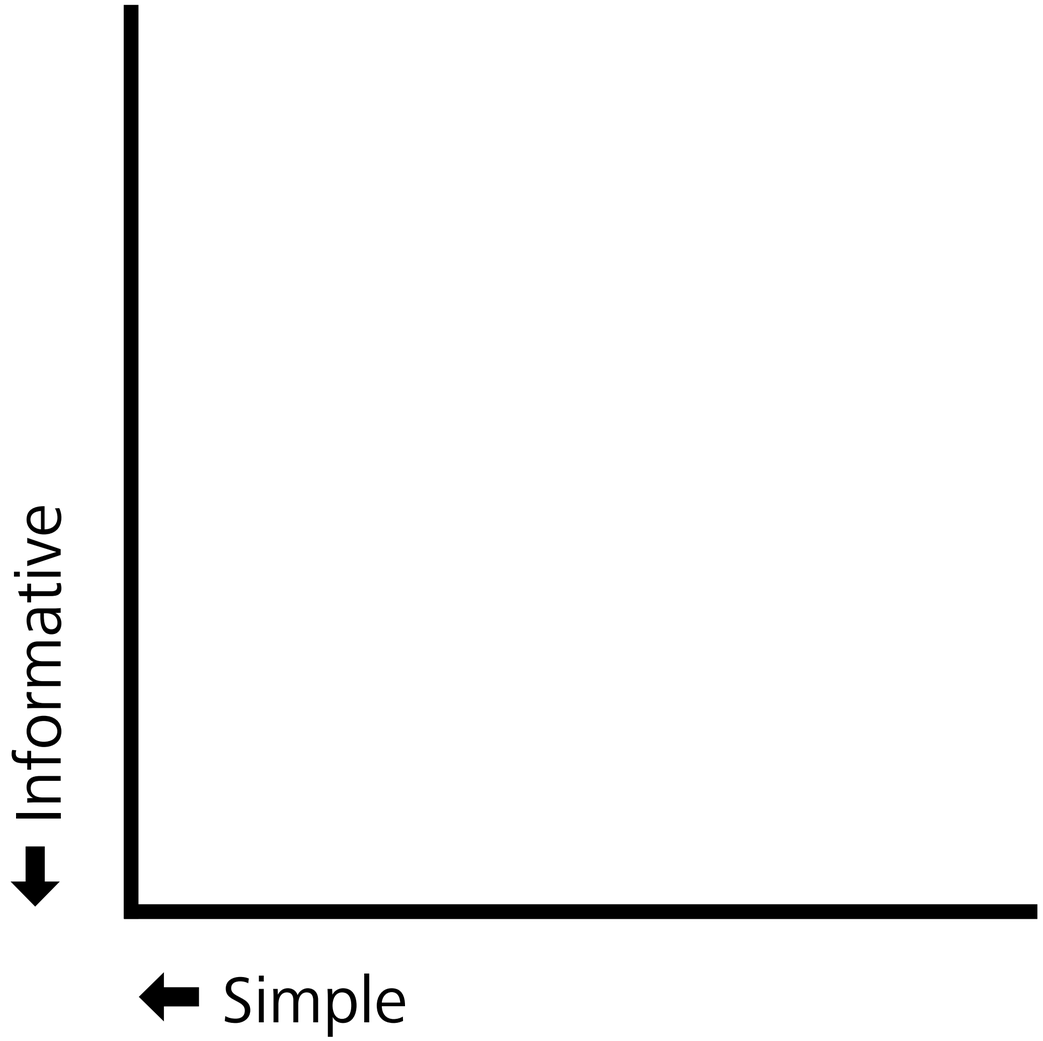


Learning-only

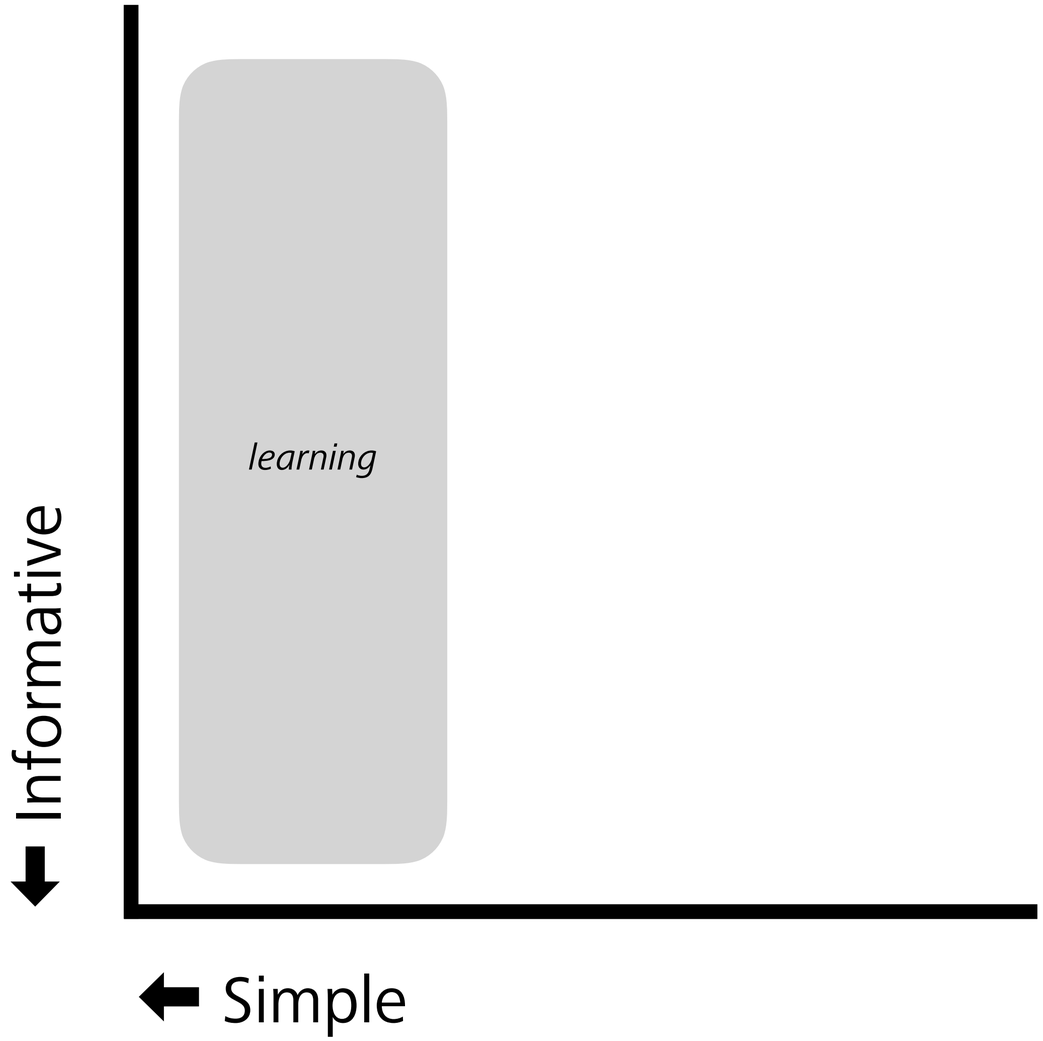


Learning + Communication

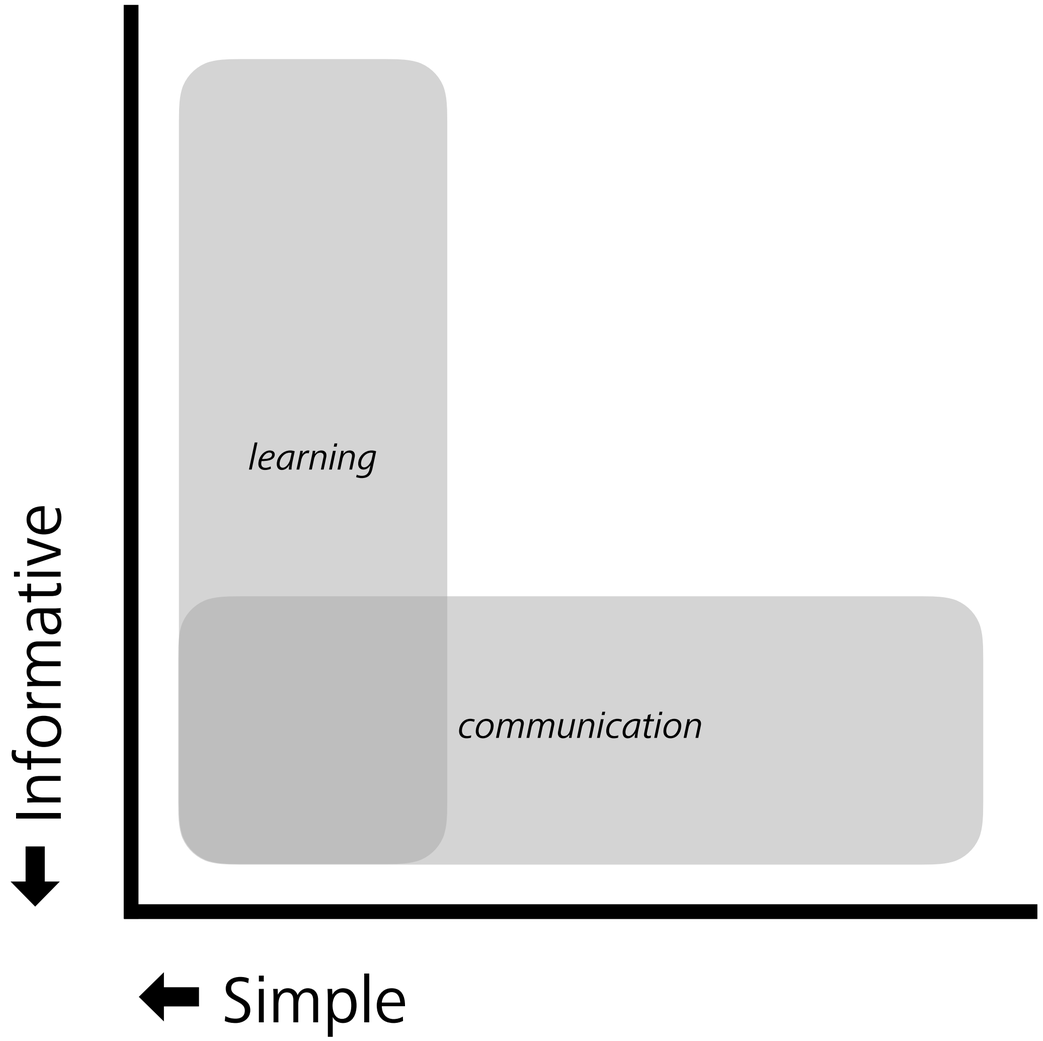
Learning and communication pressures



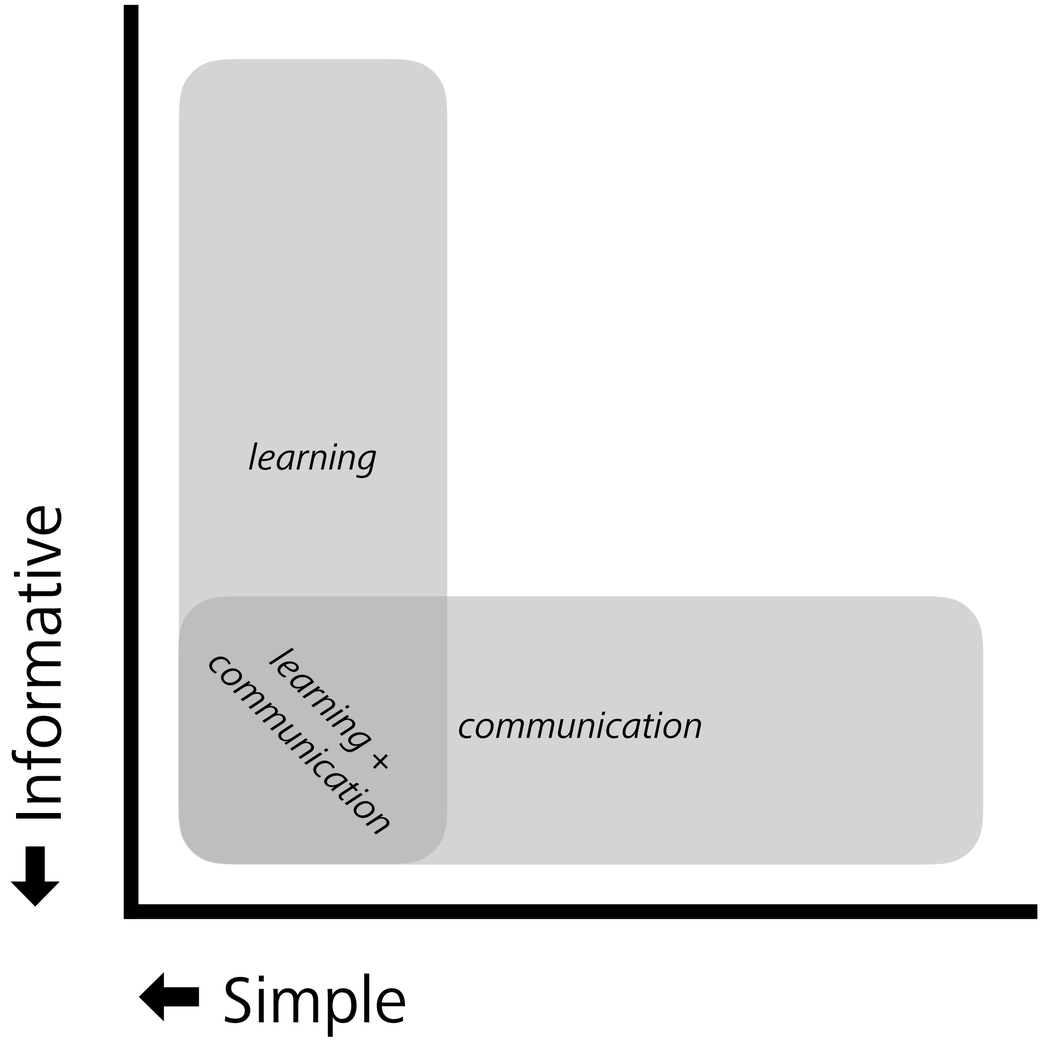
Learning and communication pressures



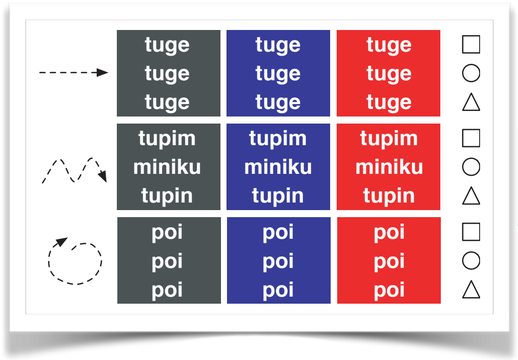
Learning and communication pressures



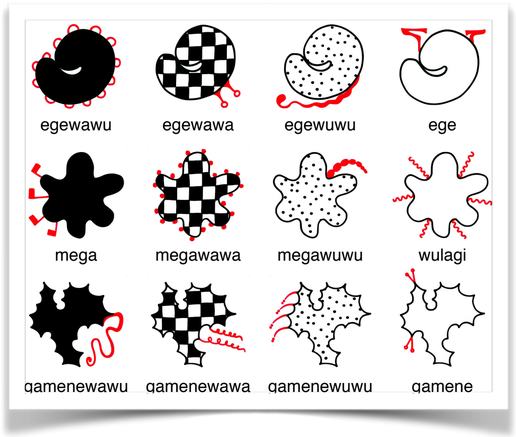
Learning and communication pressures



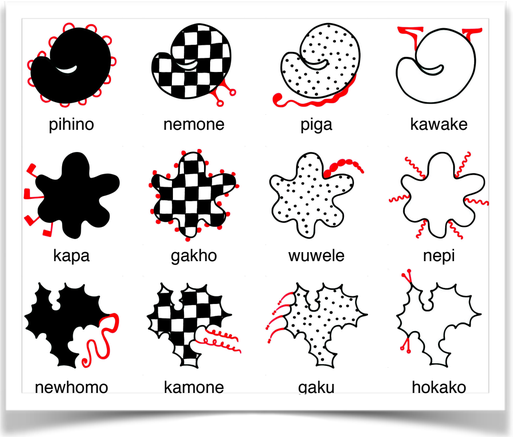
Learning and communication pressures



Kirby, Cornish, & Smith (2008)



Kirby, Tamariz, Cornish, & Smith (2015)



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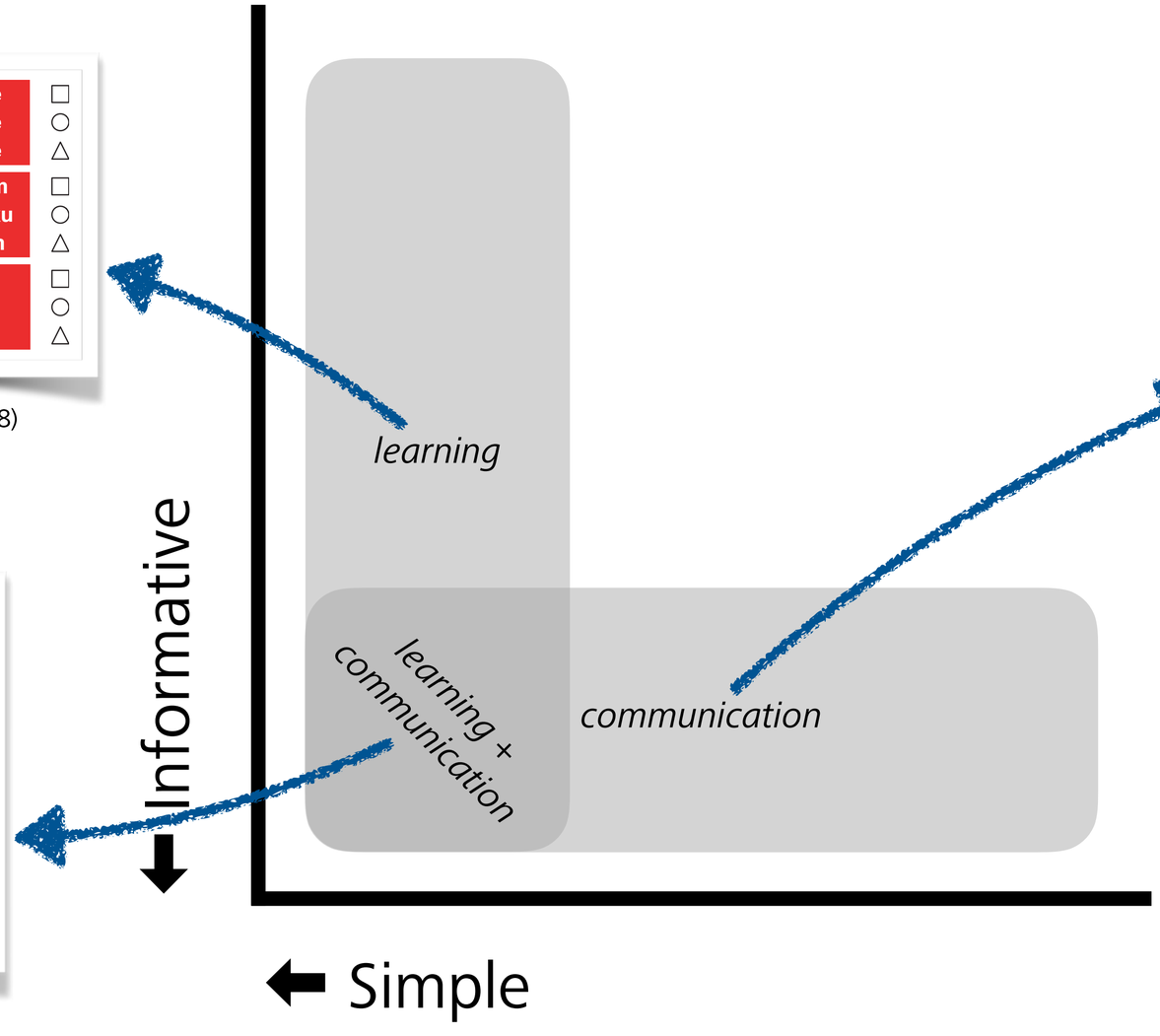

Iterated learning can give rise to informative languages

Language evolution in the lab tends toward informative communication

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Abstract

Why do languages parcel human experience into categories in the ways they do? Languages vary widely in their category systems but not arbitrarily, and one possibility is that this constrained variation reflects universal communicative needs. Consistent with this idea, it has been shown that attested category systems tend to support highly informative communication. However it is not yet known what process *produces* these informative systems. Here we show that human simulation of cultural transmission in the lab produces systems of semantic categories that converge toward greater informativeness, in the domains of color and spatial relations. These findings suggest that larger-scale cultural transmission over historical time could have produced the diverse yet informative category systems found in the world's languages.

Keywords: Informative communication, language evolution, iterated learning, cultural transmission, spatial cognition, color naming, semantic universals.

The origins of semantic diversity

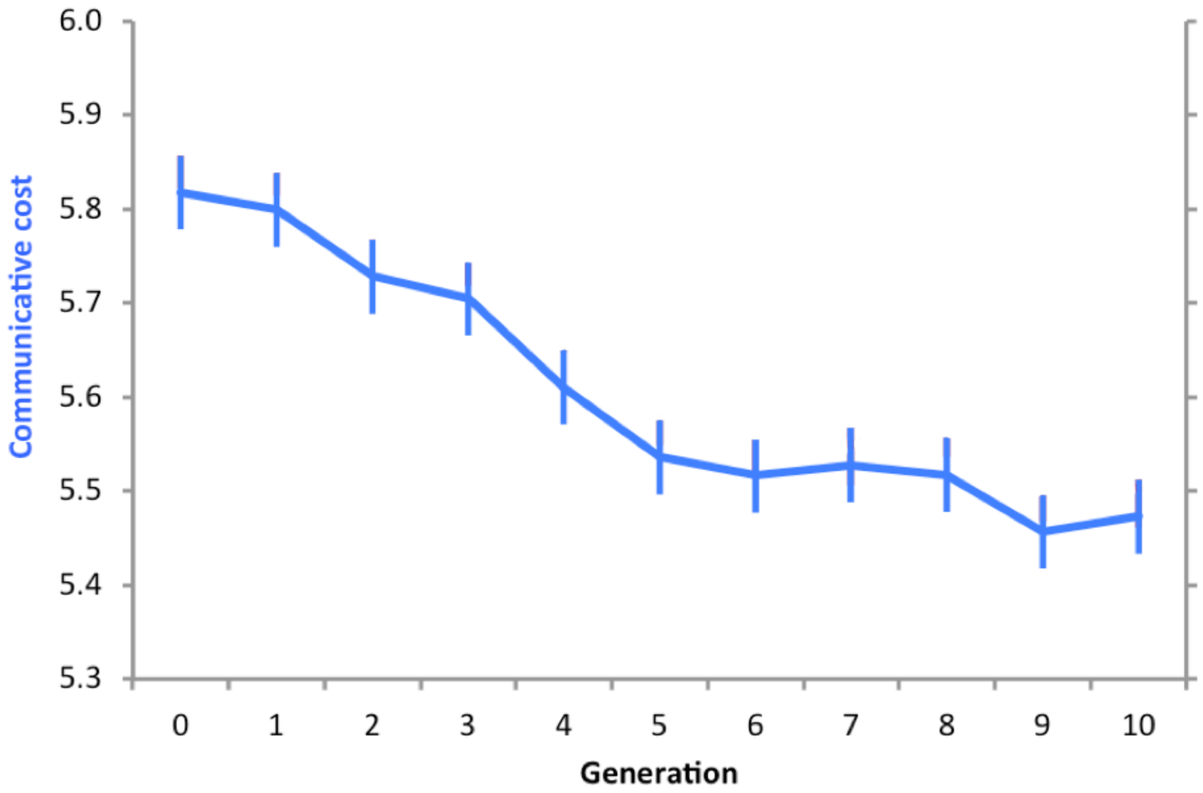
Languages vary widely in their fundamental units of meaning—the concepts and categories they encode in single

Regier's (2012) kinship study, Levinson (2012) pointed out that although that research explains cross-language semantic variation in communicative terms, it does not tell us "where our categories come from" (p. 989); that is, it does not establish what *process* gives rise to the diverse attested systems of informative categories. Levinson suggested that a possible answer to that question may lie in a line of experimental work that explores human simulation of cultural transmission in the laboratory, and "shows how categories get honed through iterated learning across simulated generations" (p. 989). We agree that prior work explaining cross-language semantic variation in terms of informative communication has not yet addressed this central question, and we address it here.

Iterated learning and category systems

The general idea behind iterated learning studies is that of a chain or sequence of learners. The first person in the chain produces some behavior; the next person in the chain observes that behavior, learns from it, and then produces behavior of her own; that learned behavior is then observed by the next person in the chain, who learns from it, and so on. This experimental paradigm is meant to capture in

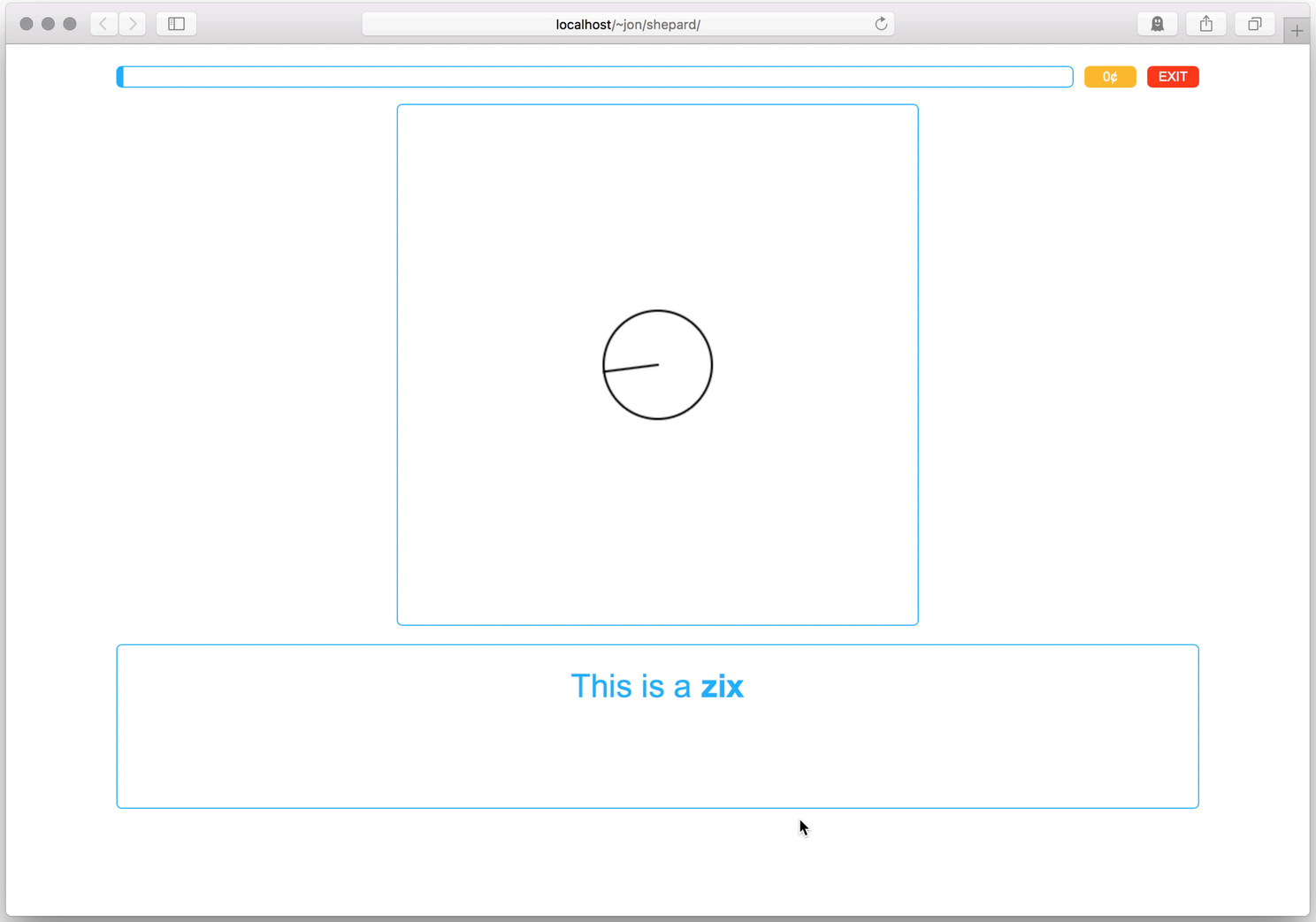
Iterated learning can give rise to informative languages



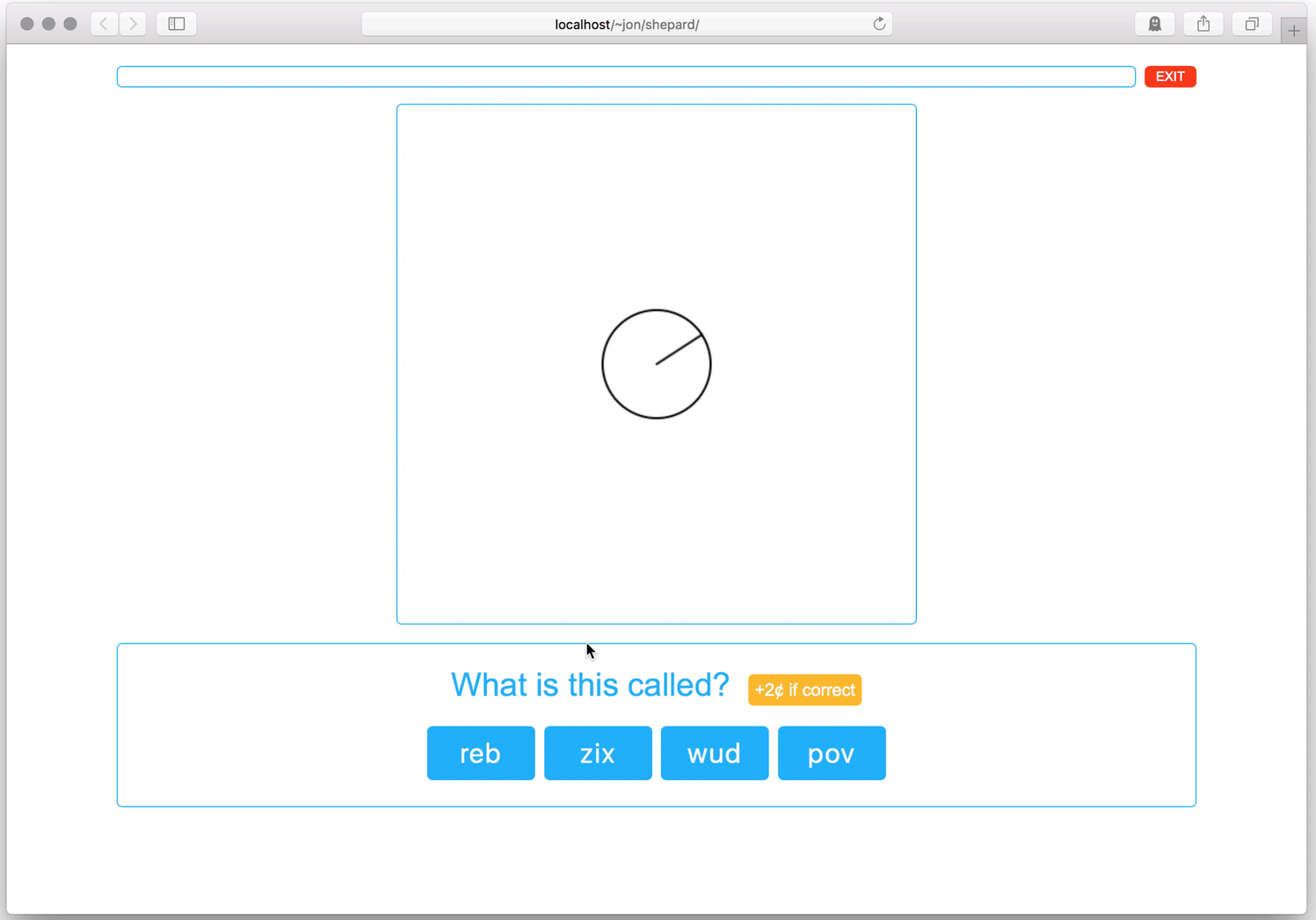
Carstensen, Xu, Smith, Regier (2015)

Experiment I

Training phase



Test phase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EXIT
What is this called?
+2¢ if correct
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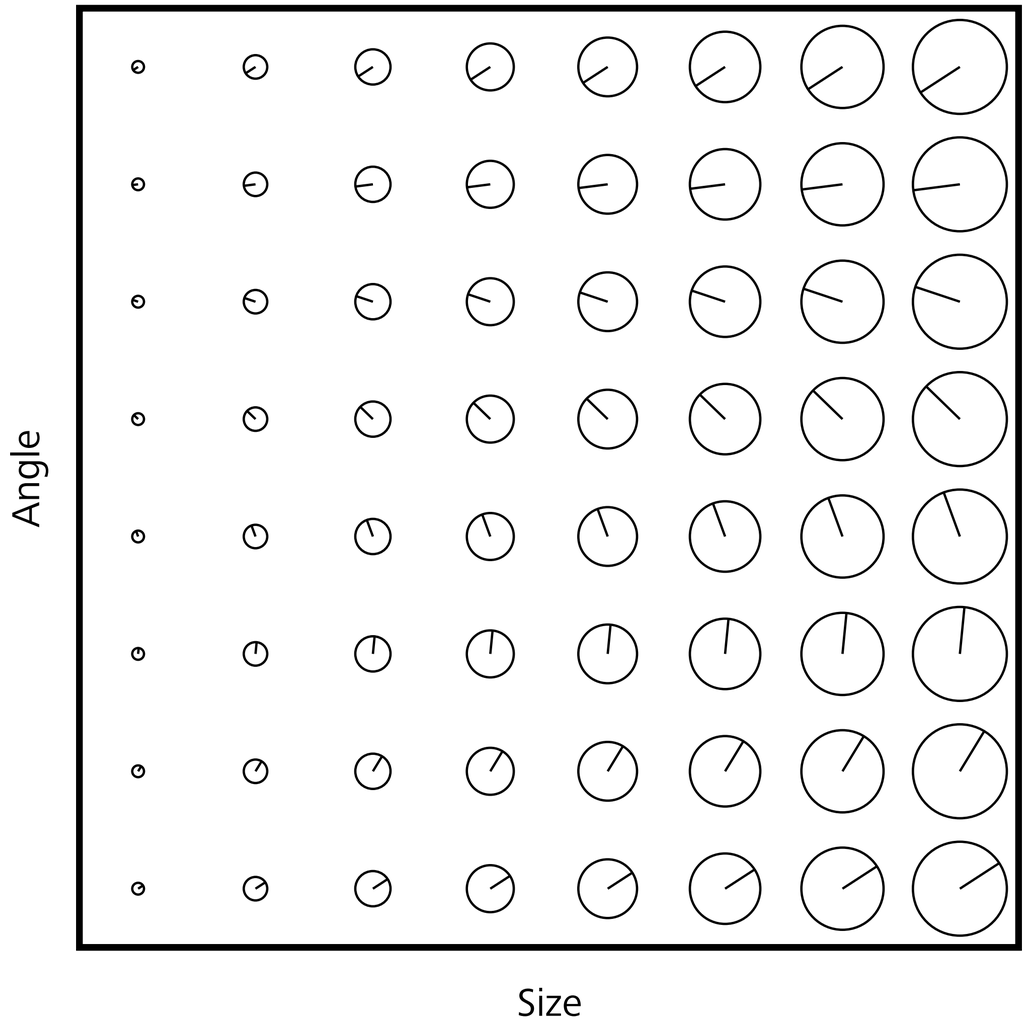
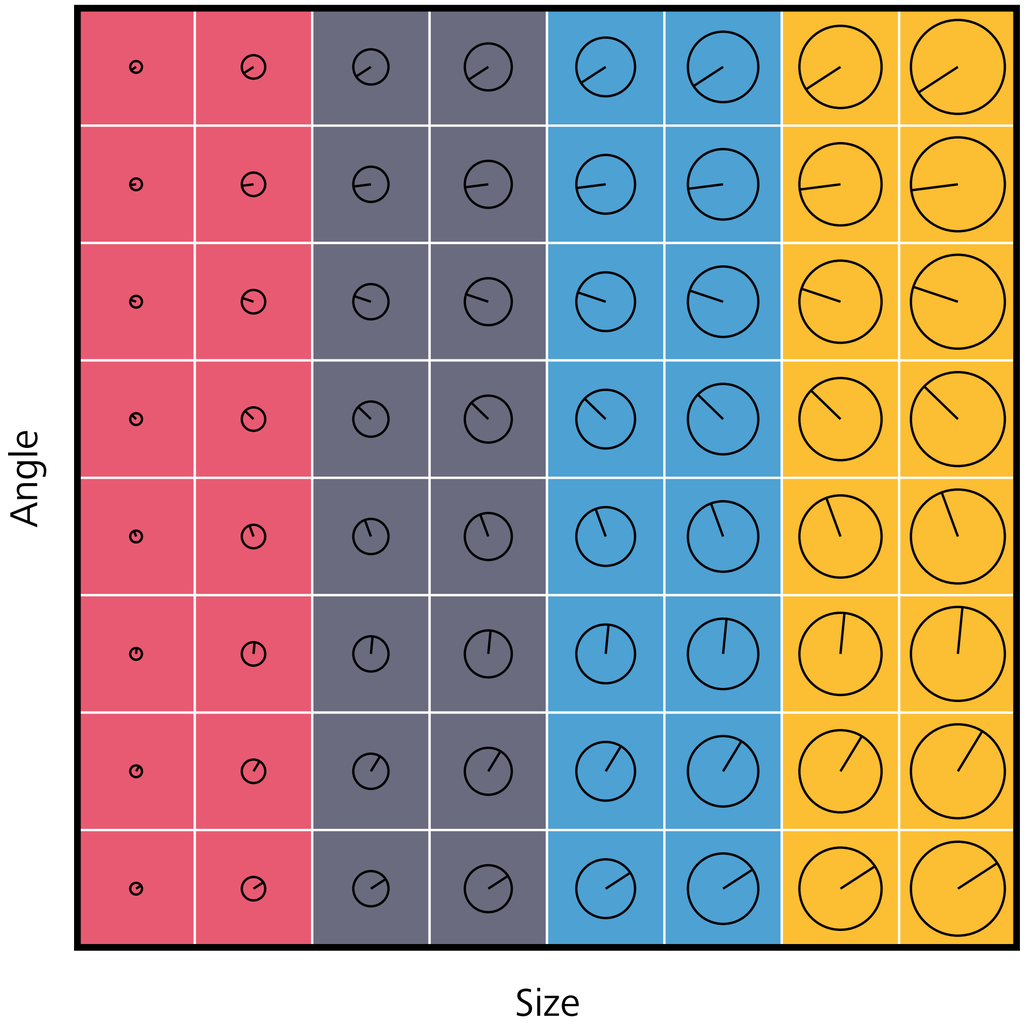
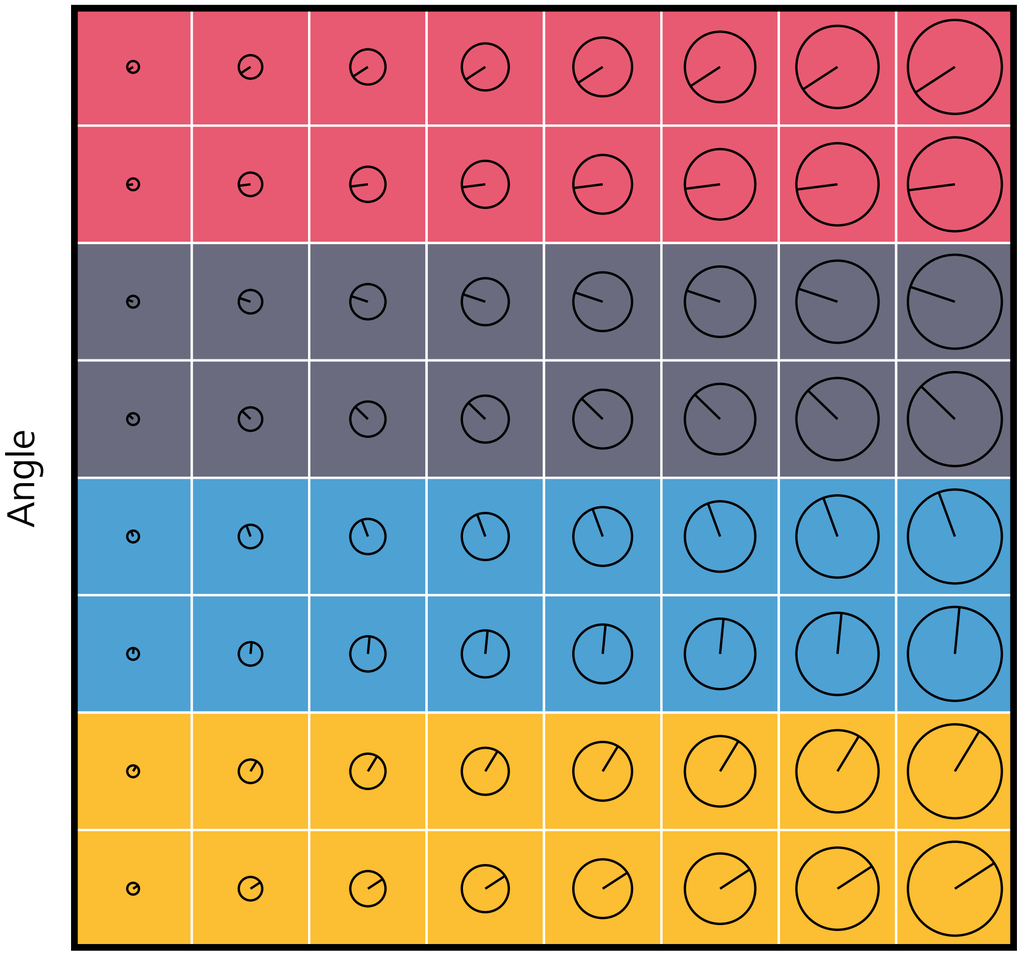
Stimuli



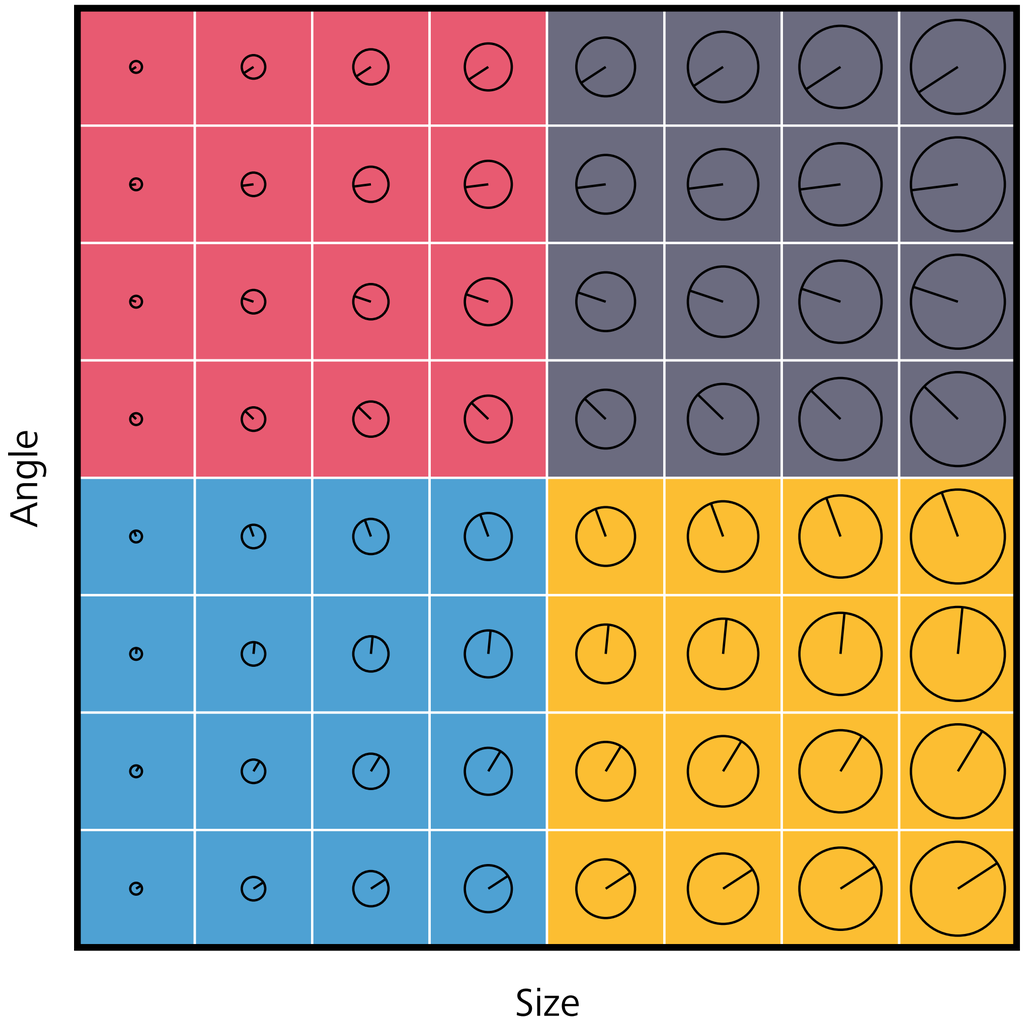
Stimuli



Stimuli

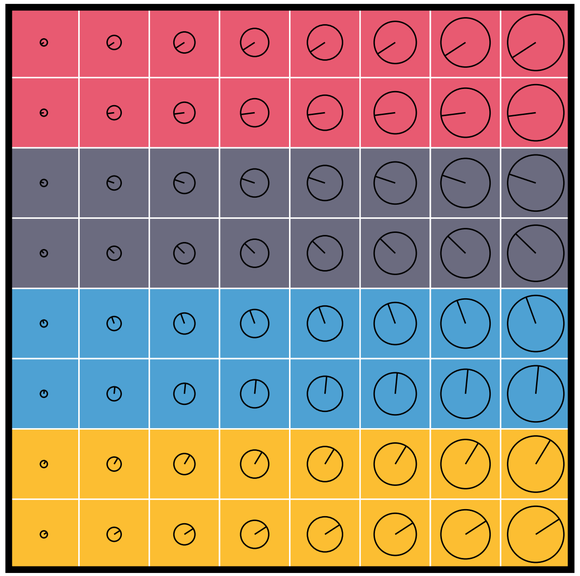


Stimuli

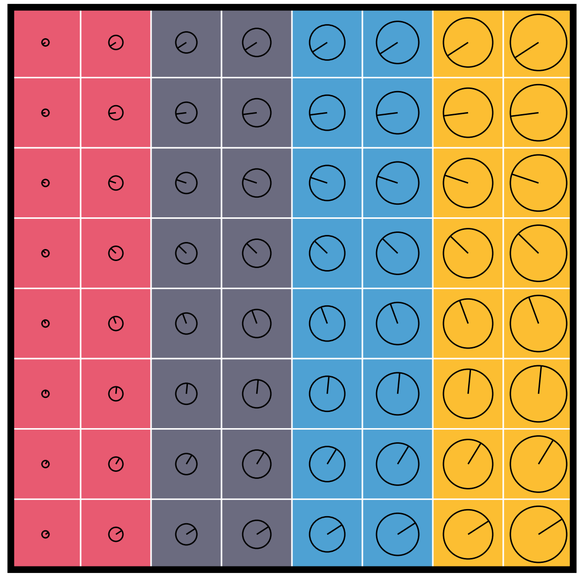


Which is easiest to learn?

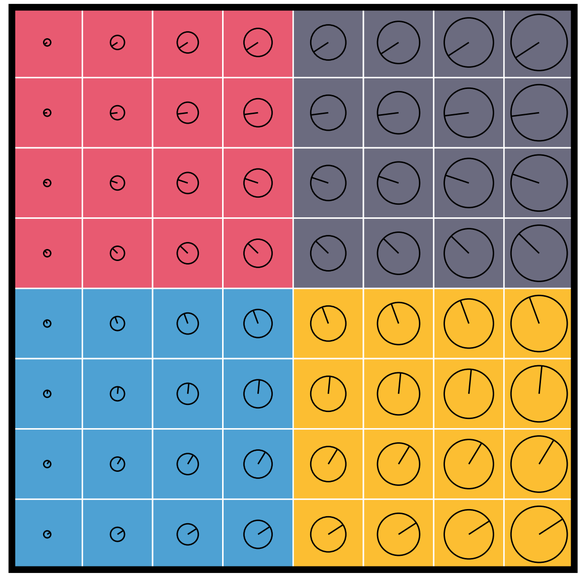
Angle-only



Size-only

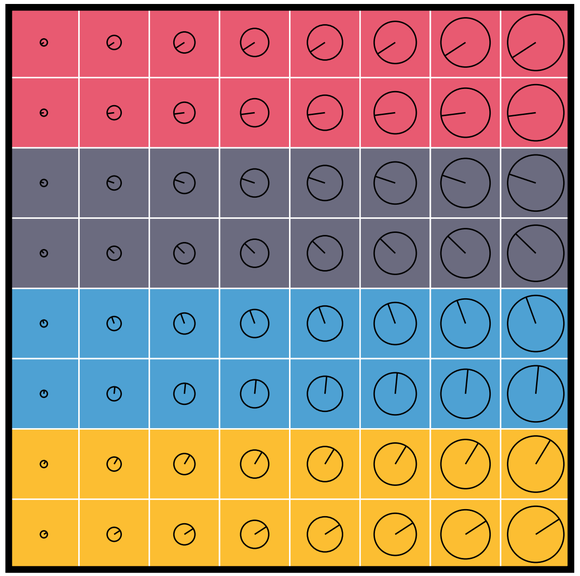


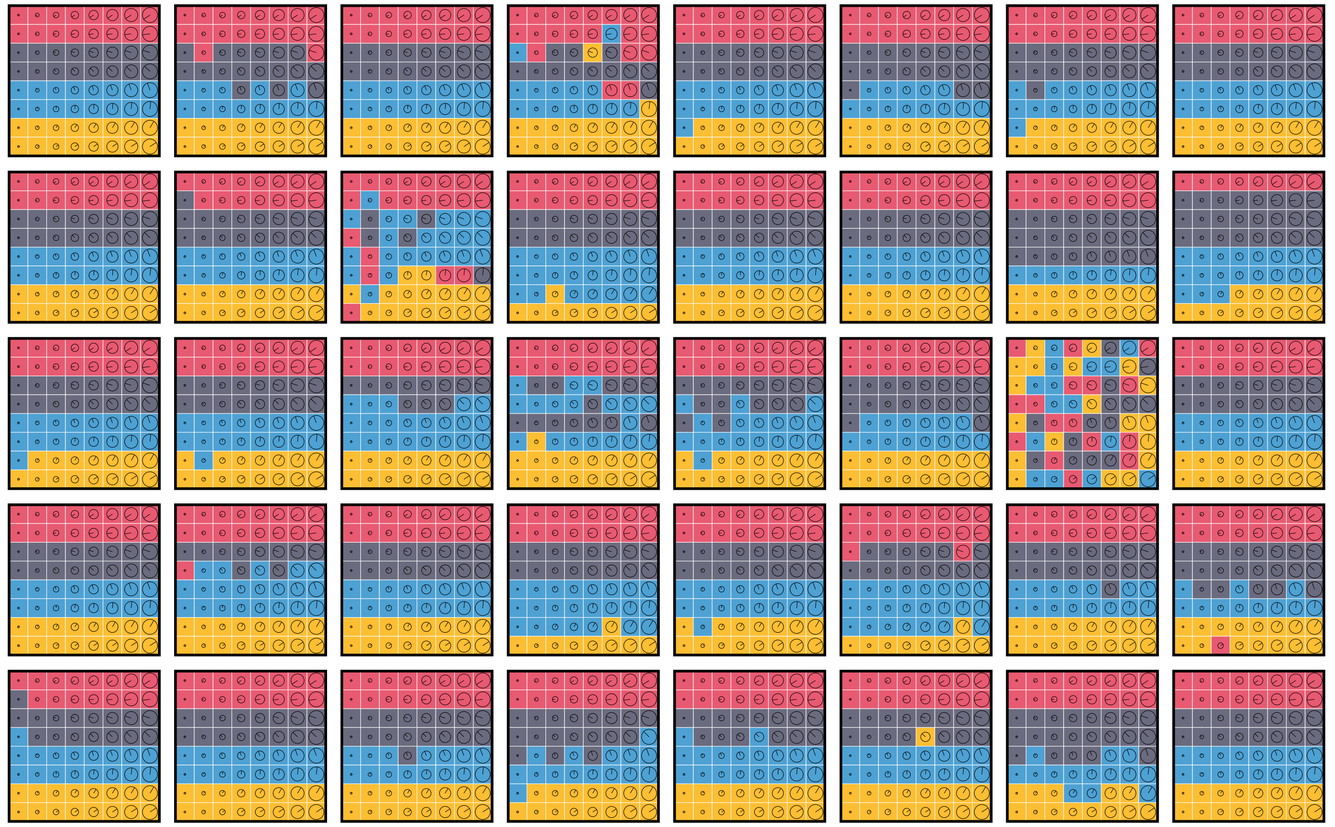
Angle & Size



Results

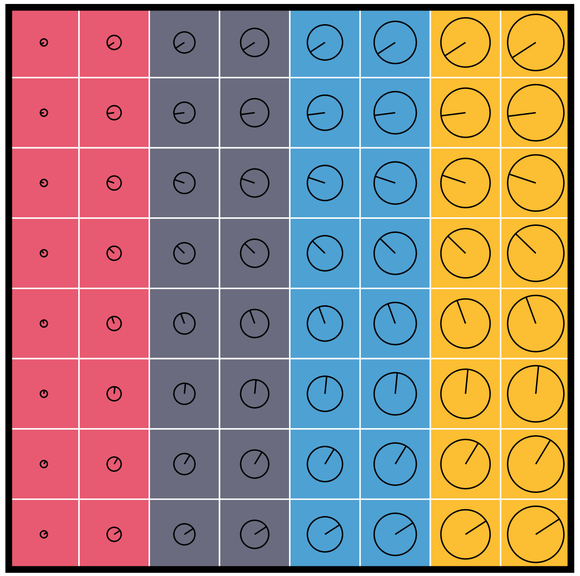
Angle-only

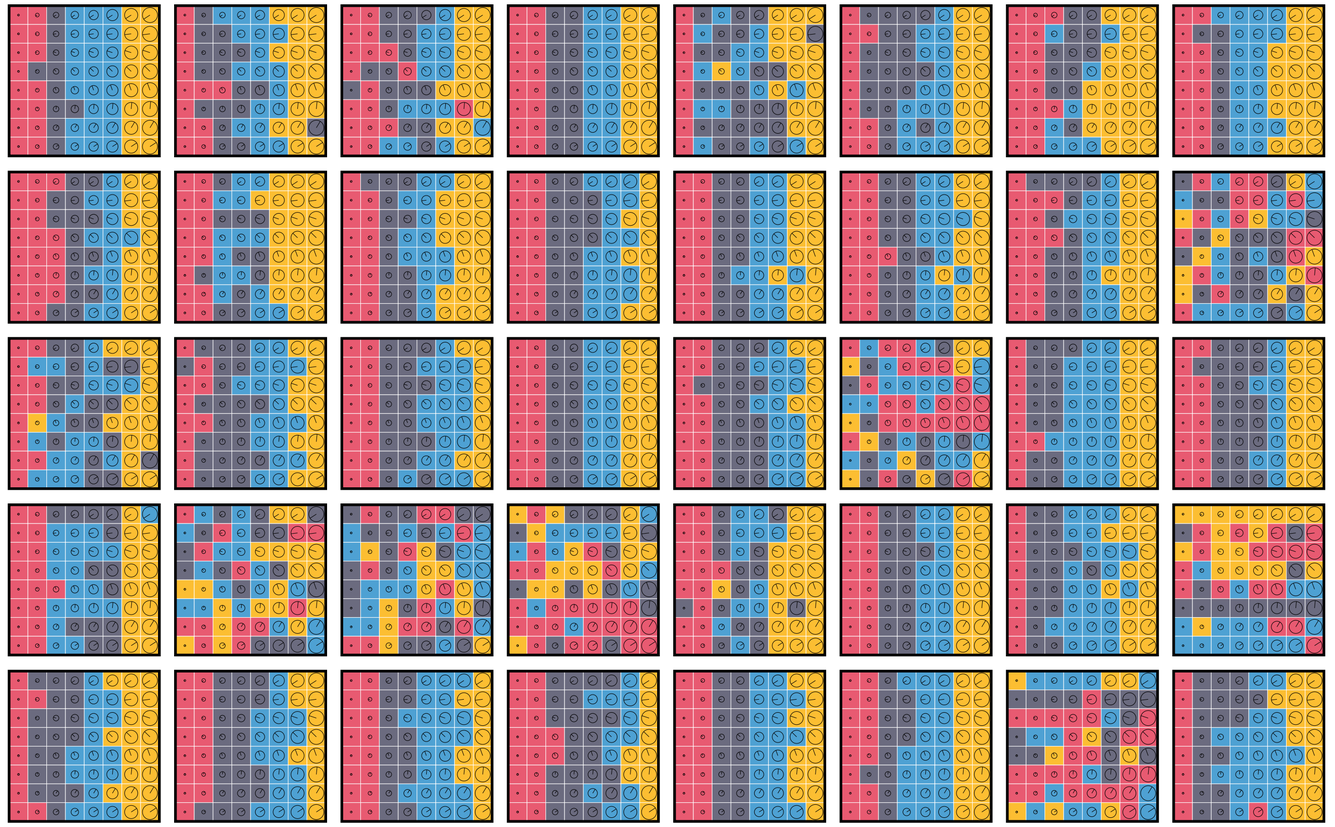




Results

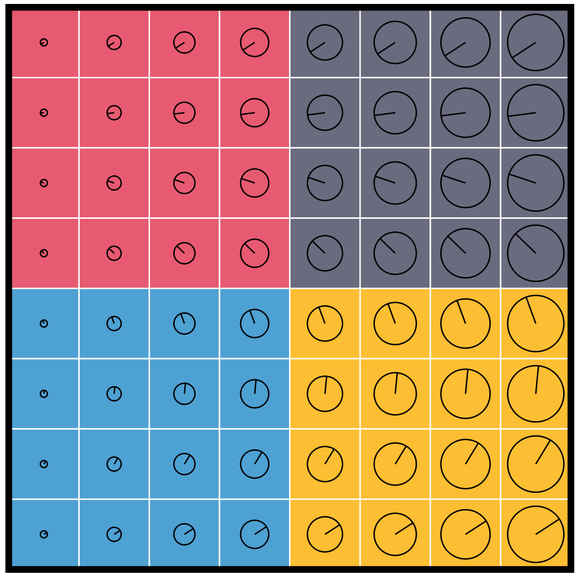
Size-only

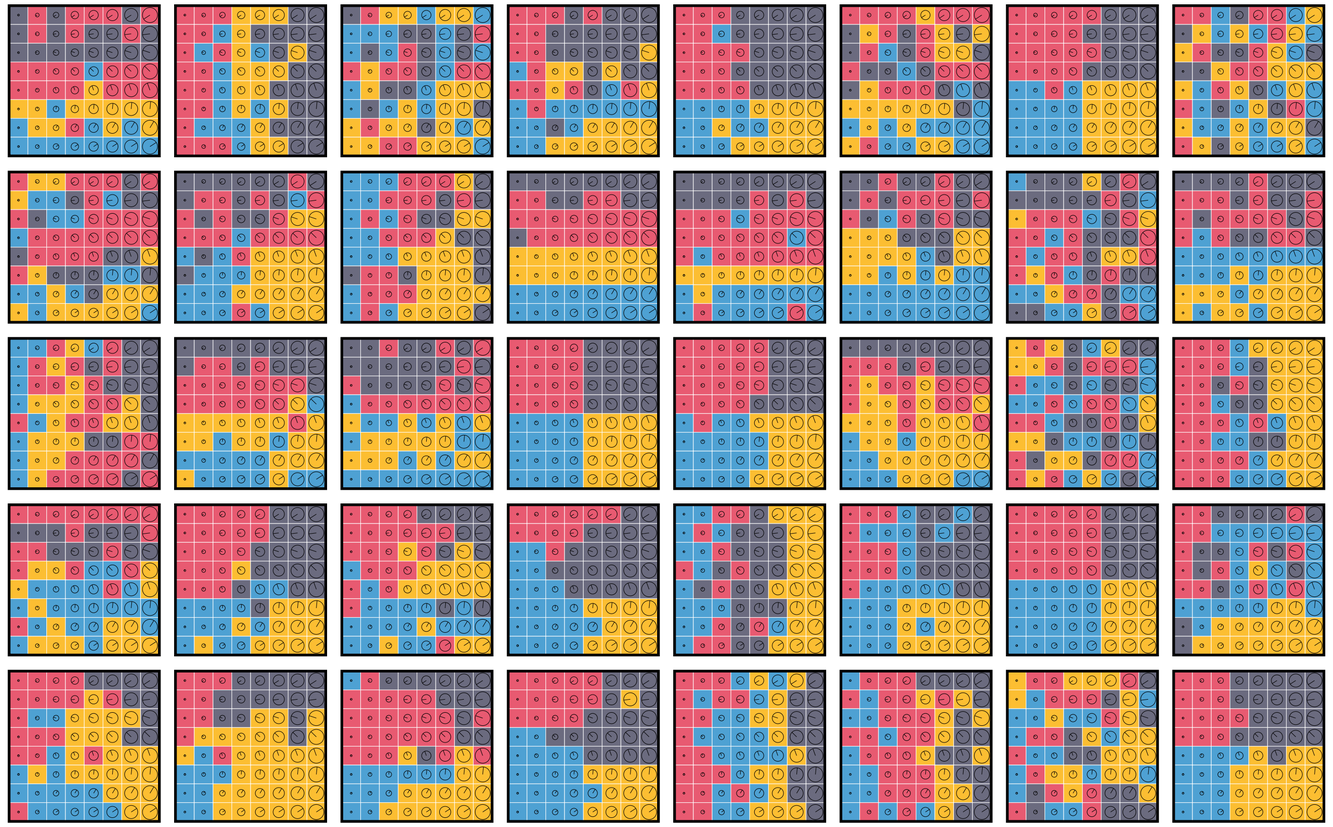




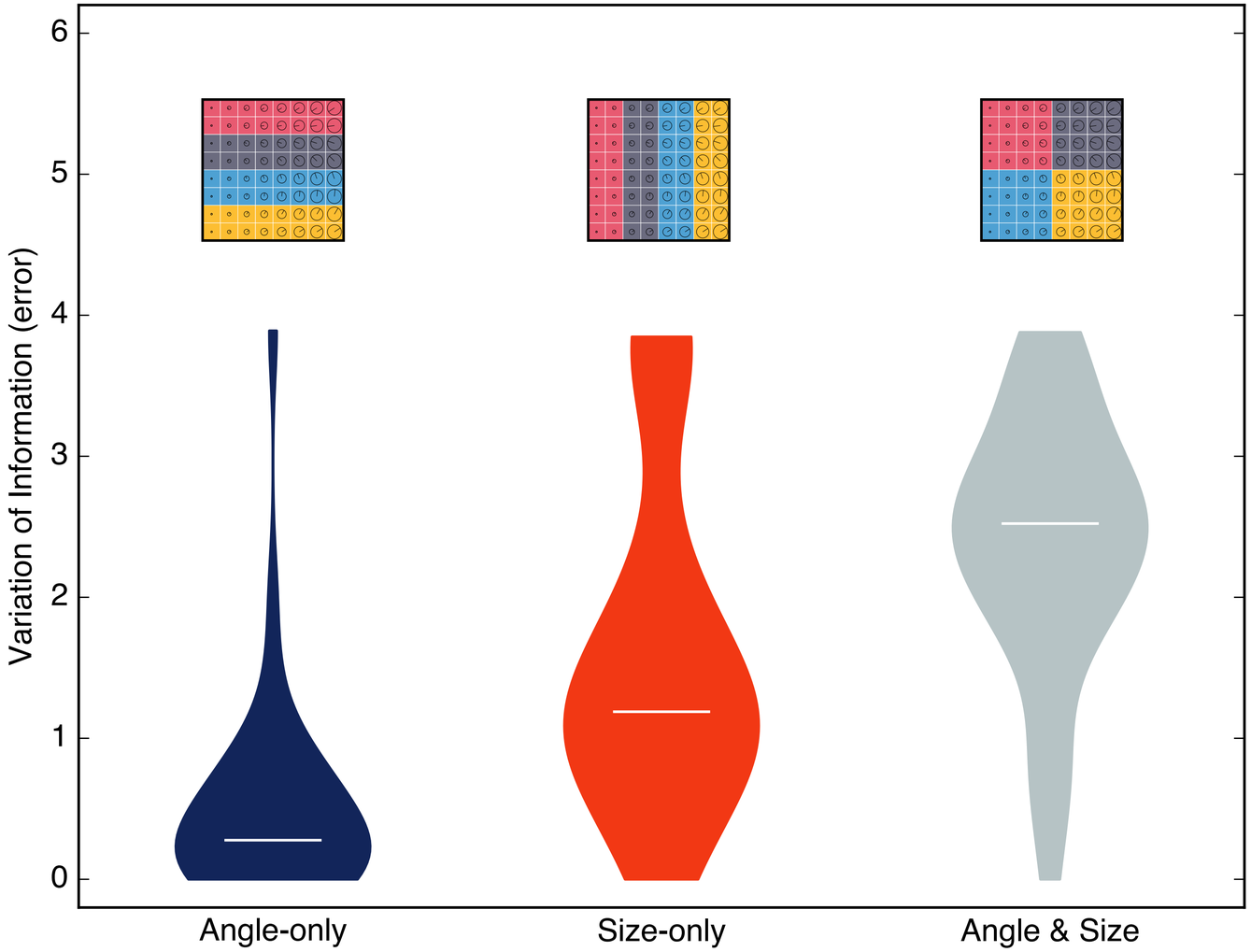
Results

Angle & Size



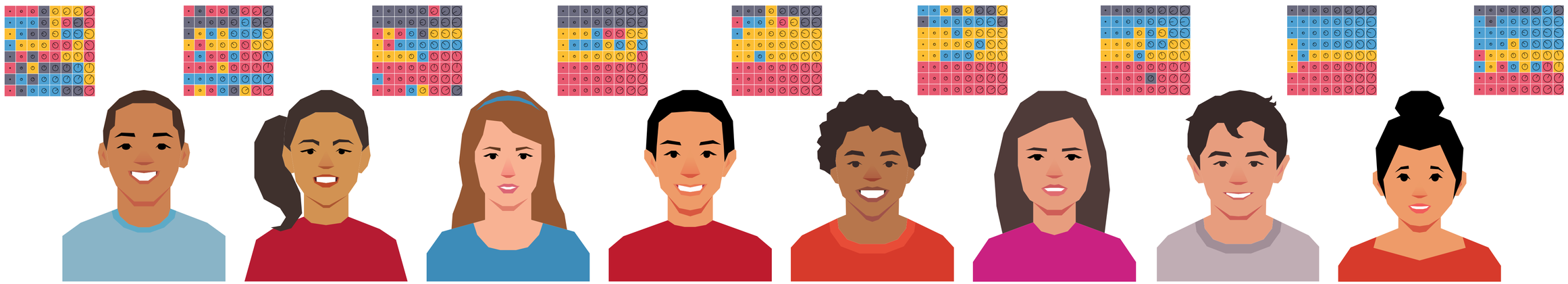


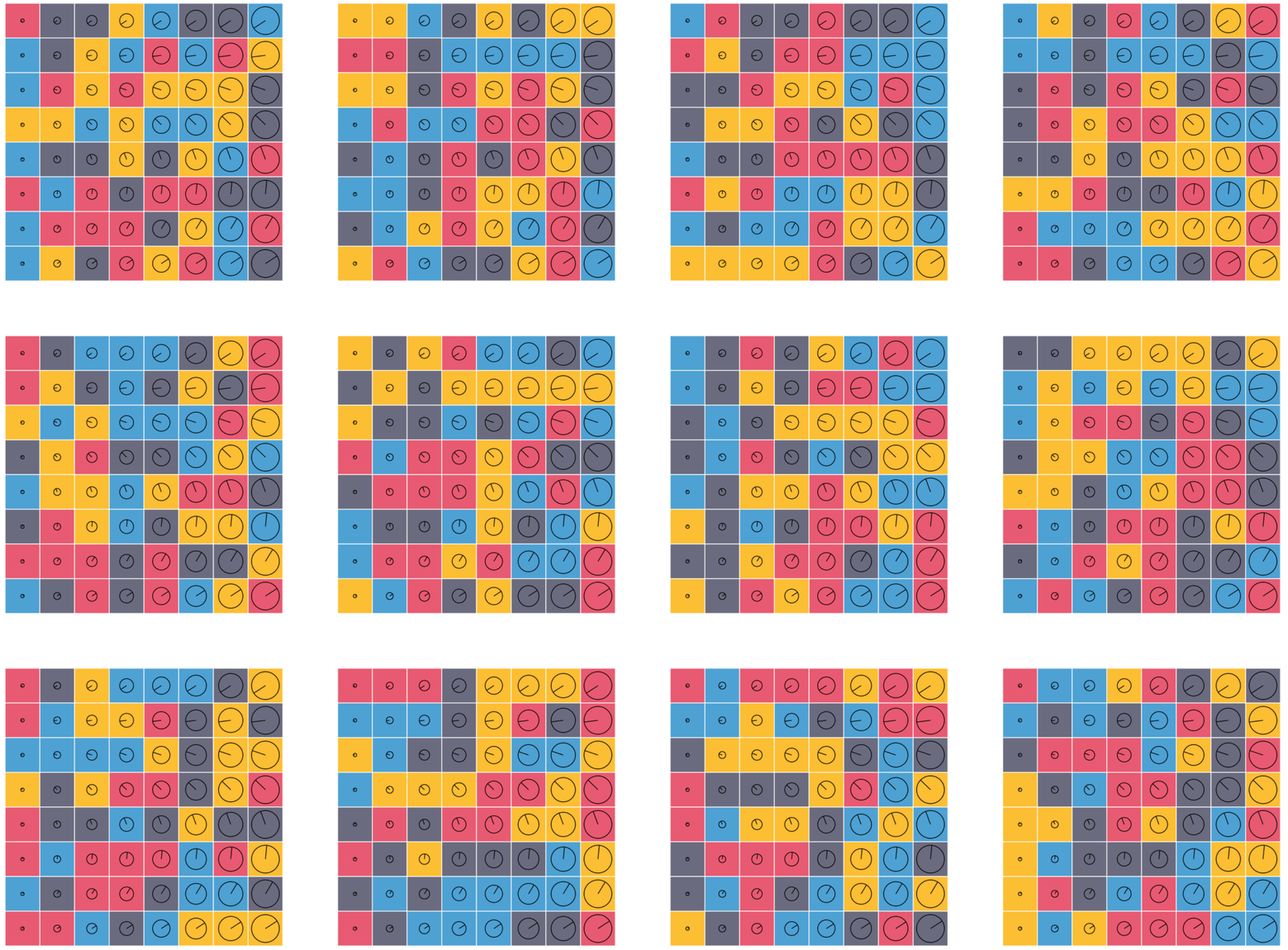
Result: Learnability advantage for the less informative systems

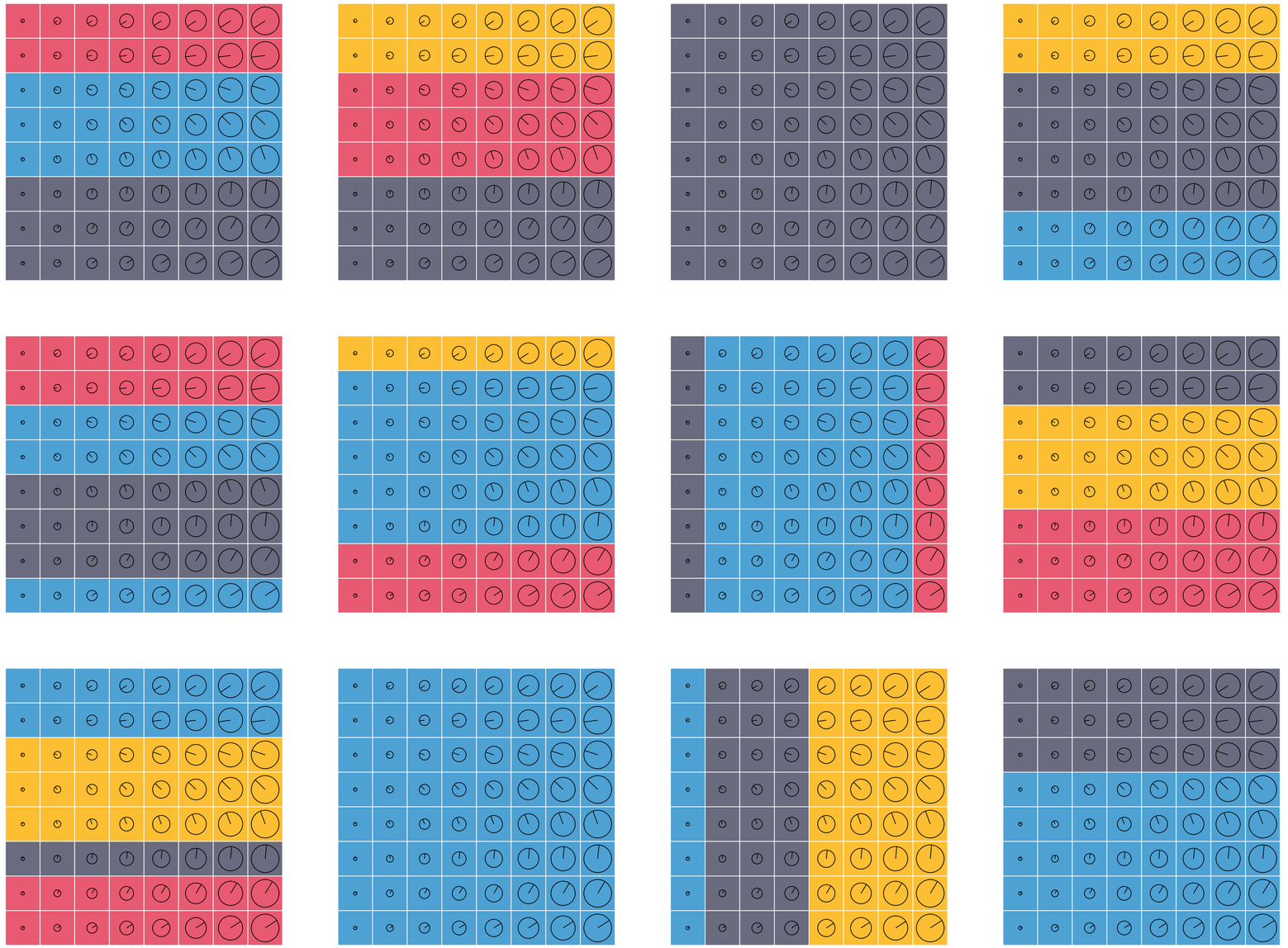


Experiment 2

Iterated learning

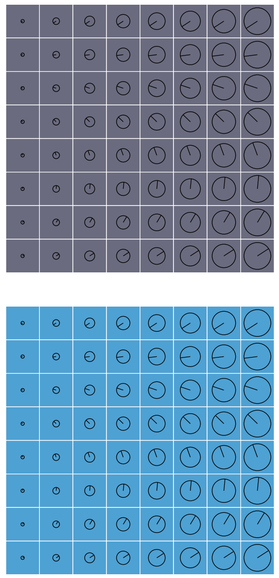




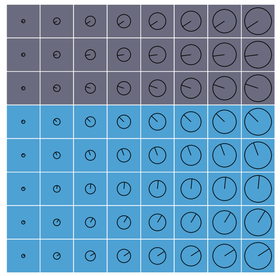


Results

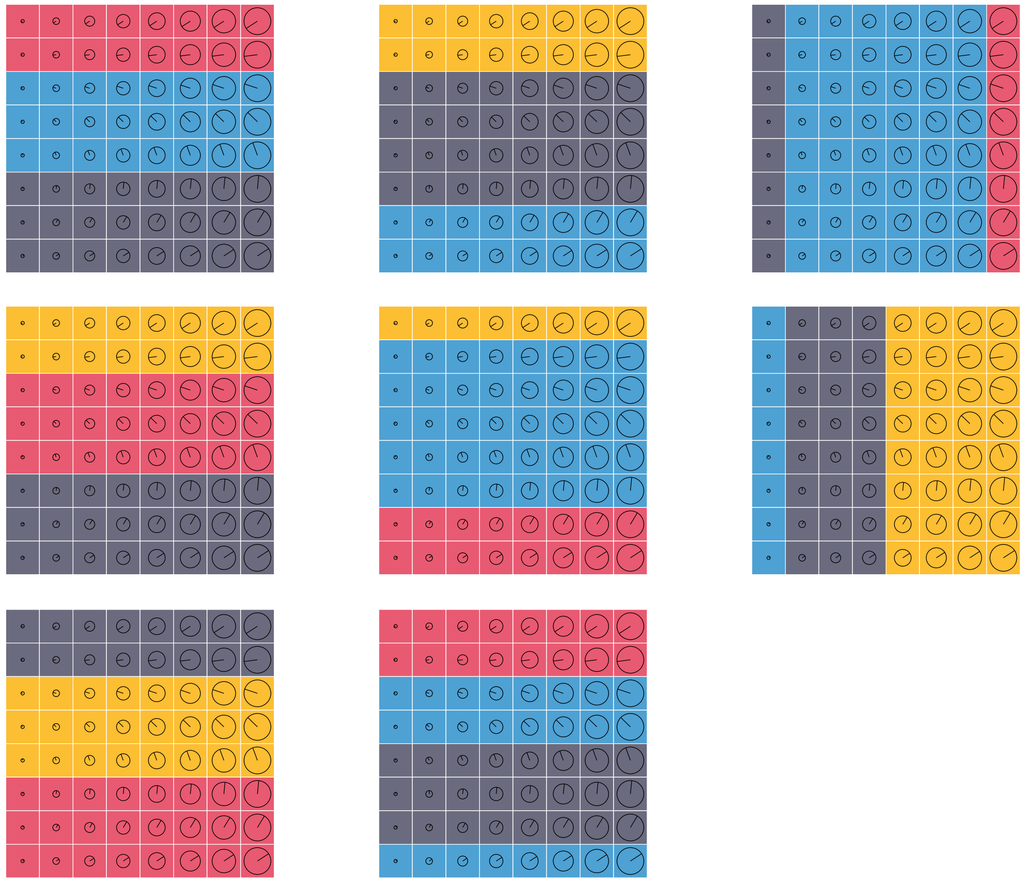
1 category



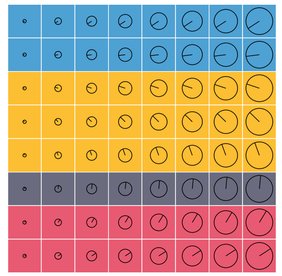
2 categories



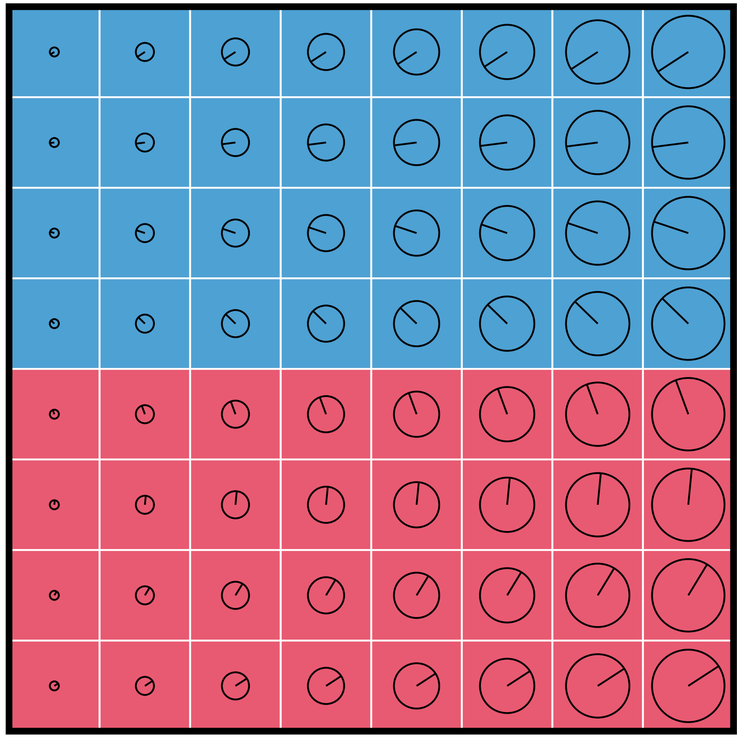
3 categories

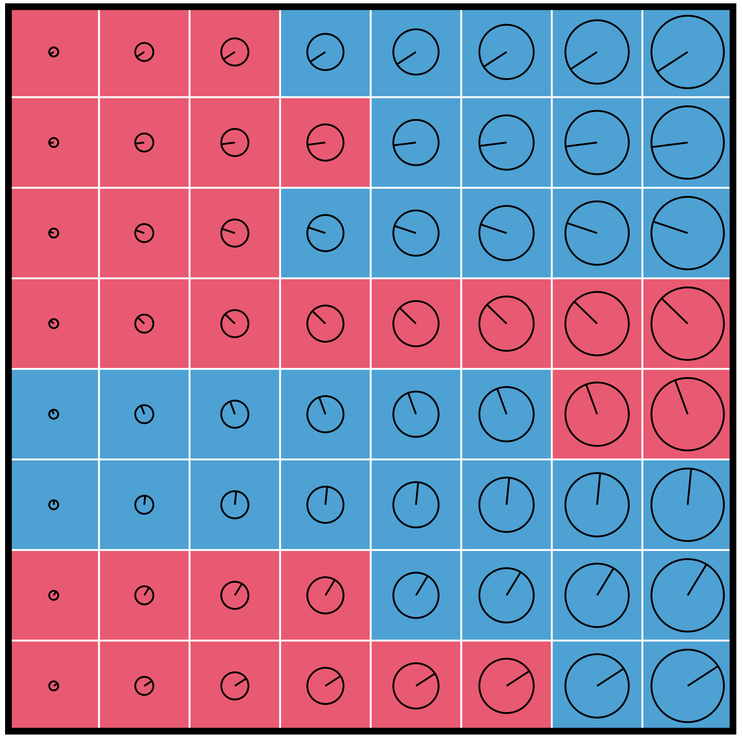


4 categories

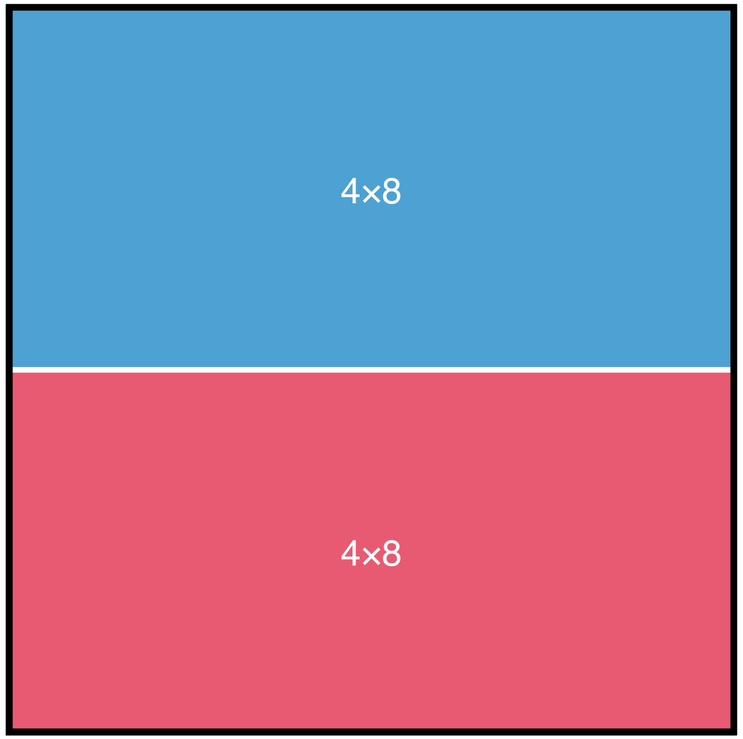


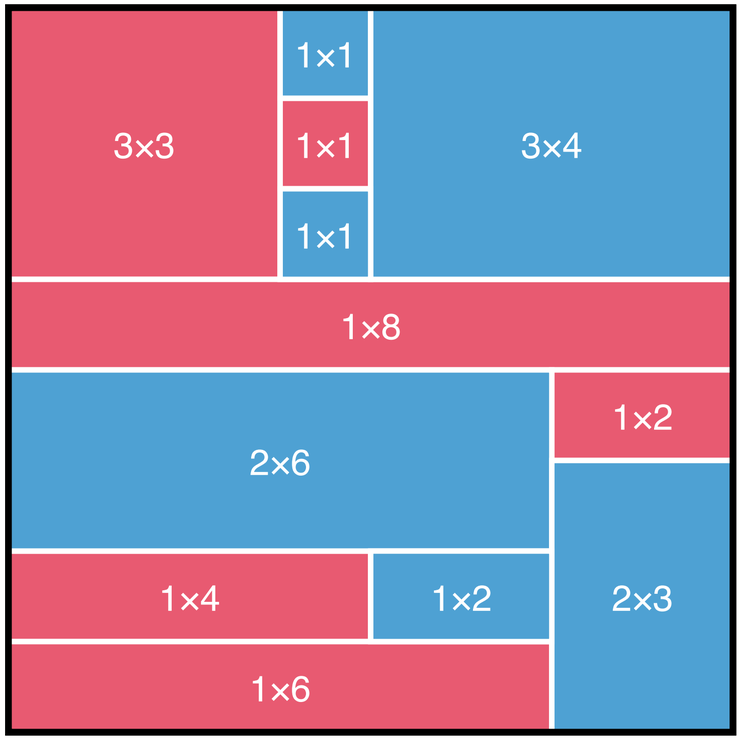
Measuring simplicity



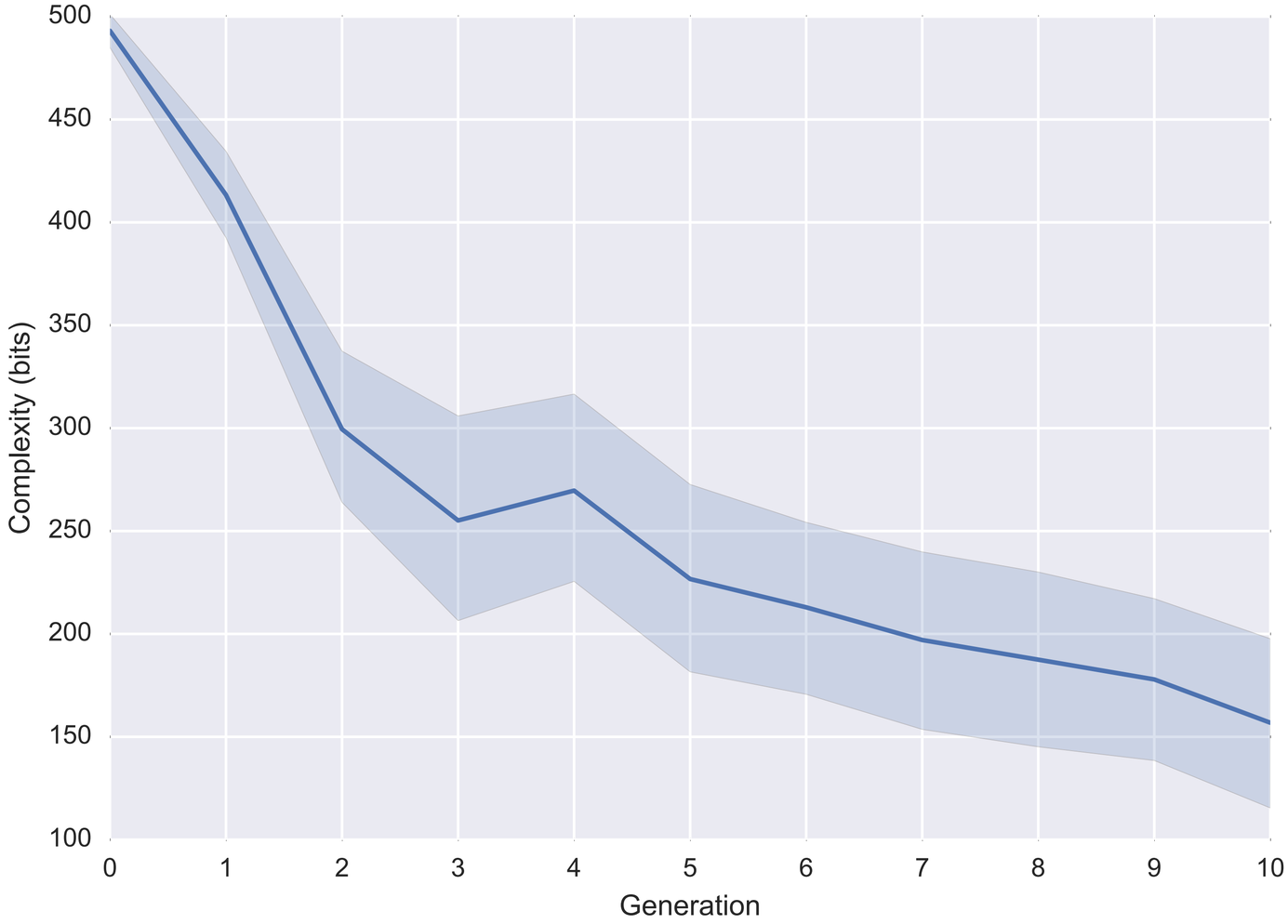


Measuring simplicity

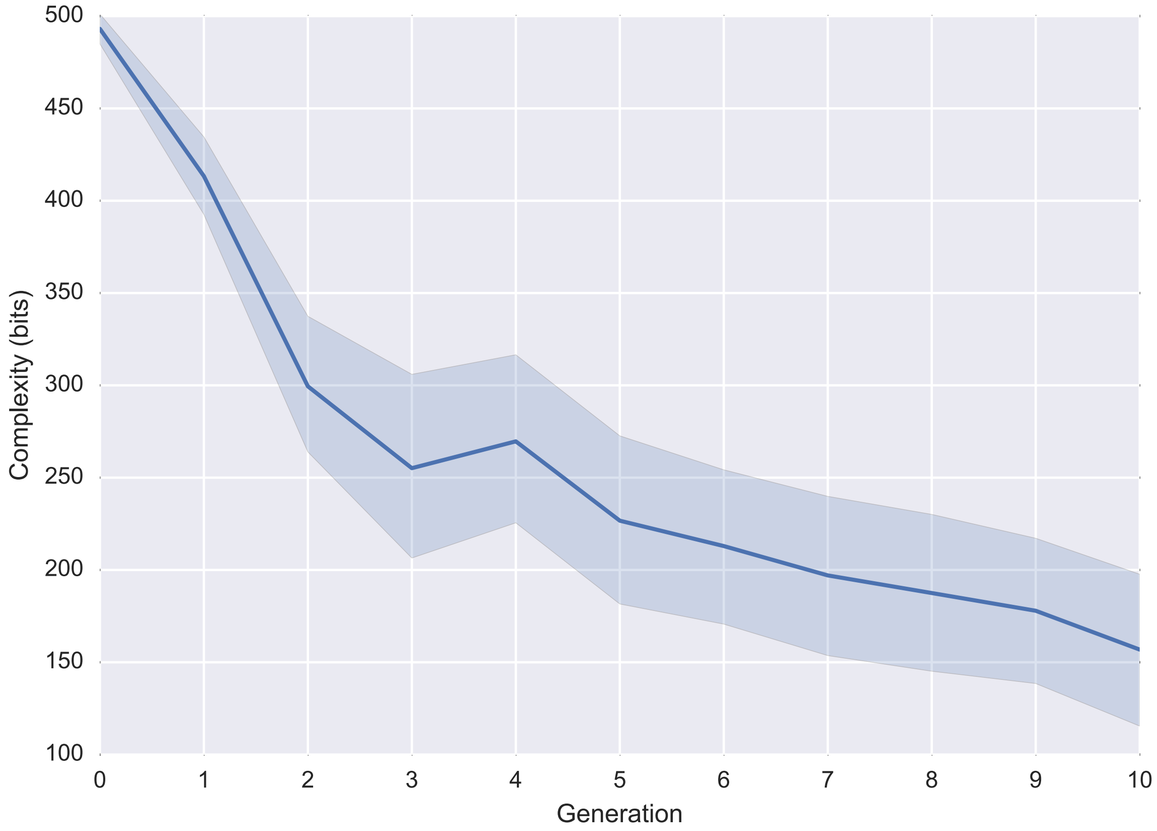




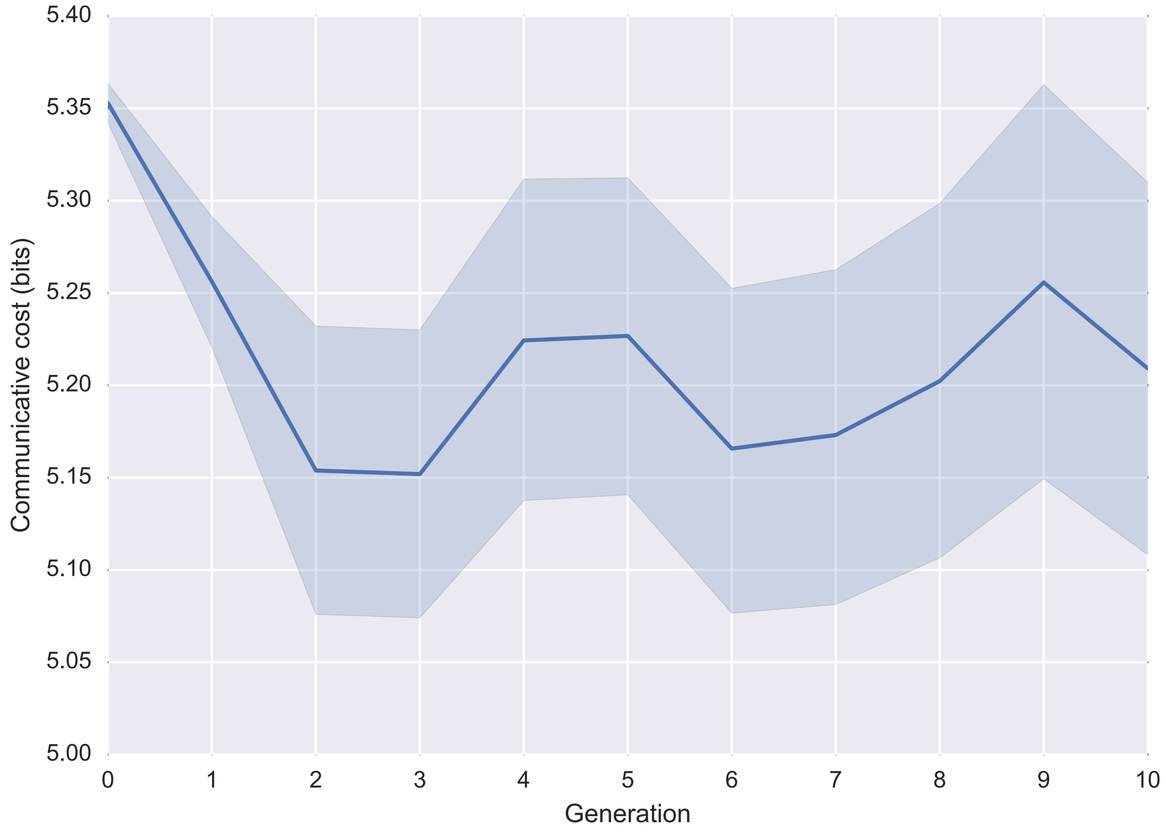
Simplicity


500
450
400
350
300
250
200
150
100
Complexity (bits)
0
1
2
3
4
5
6
7
8
9
10
Generation

Simplicity

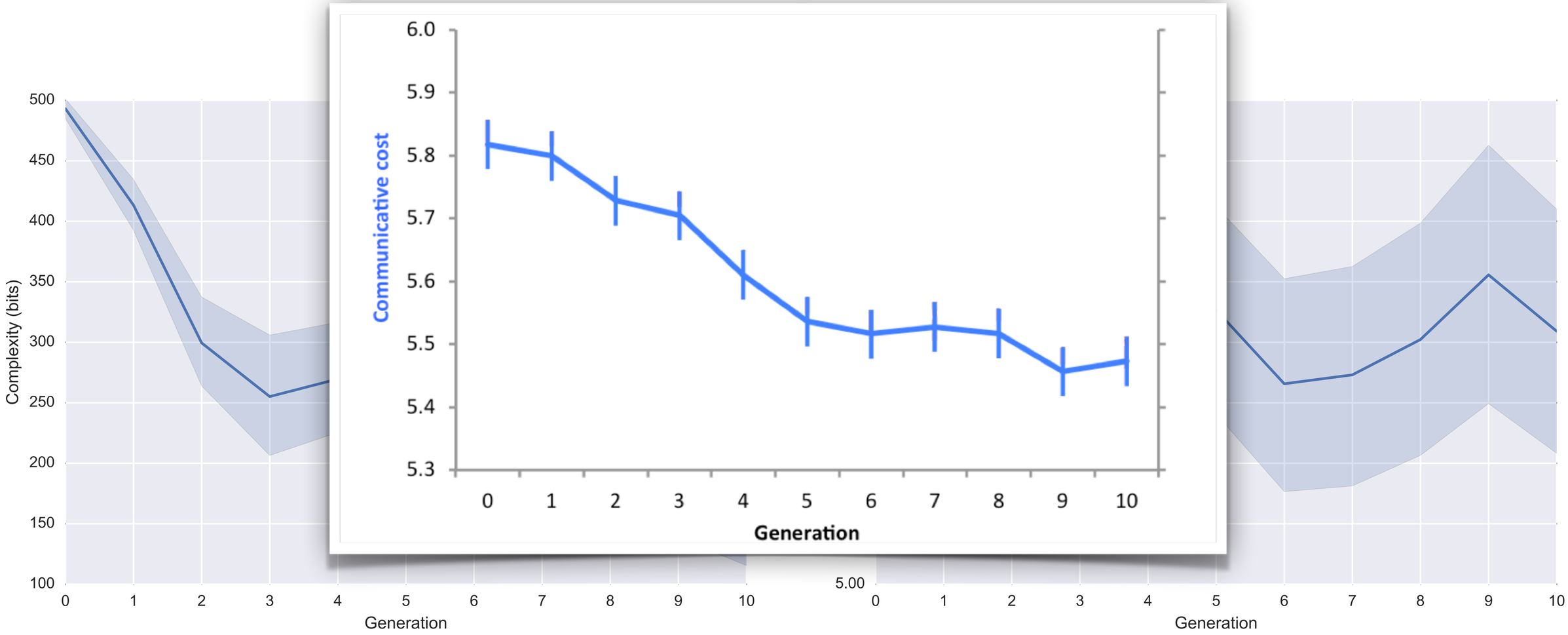


Informativeness



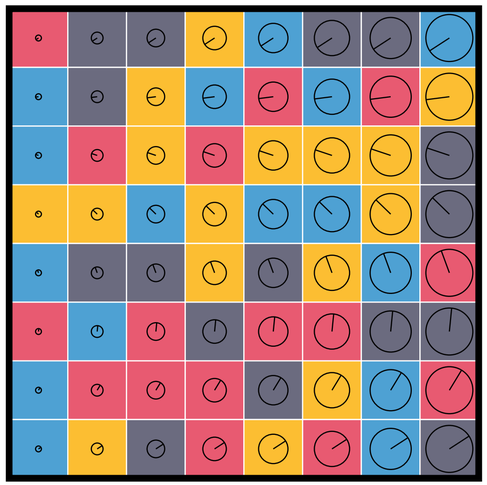
Simplicity

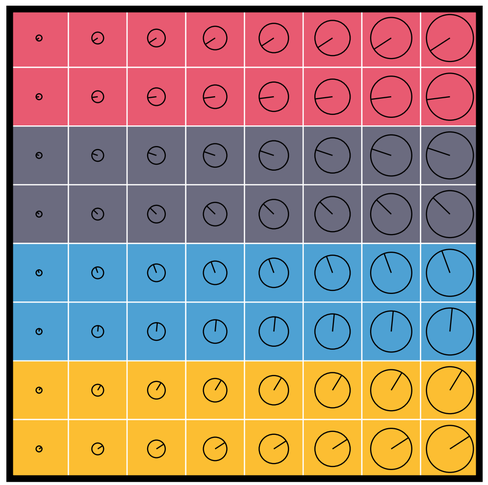
Informativeness



Two ways of achieving simplicity

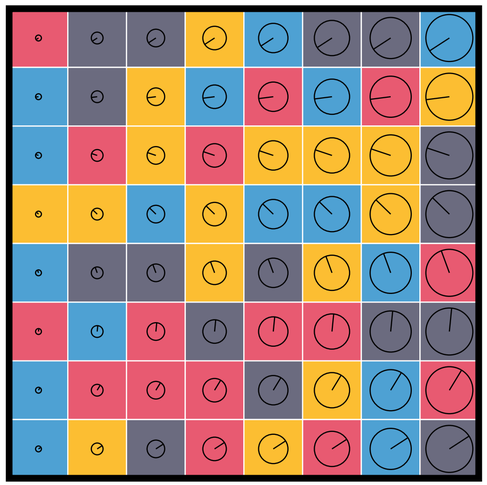
Category reorganization

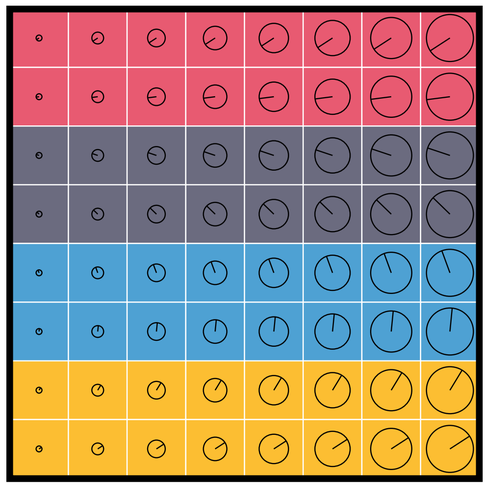


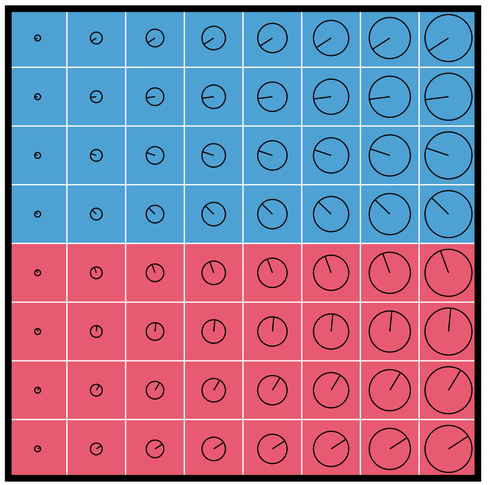


Two ways of achieving simplicity

Category reorganization





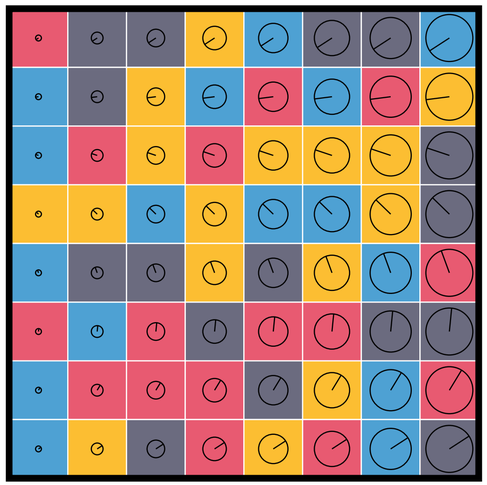


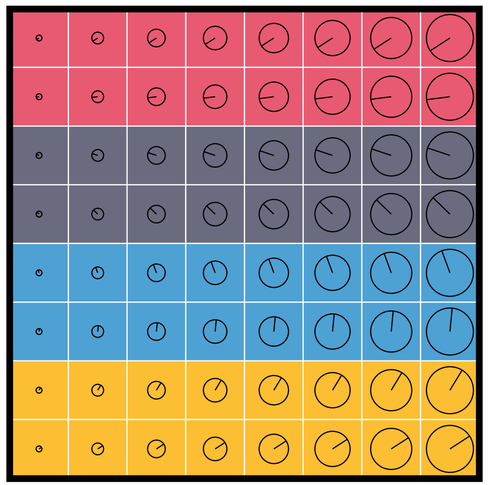
Loss of expressivity

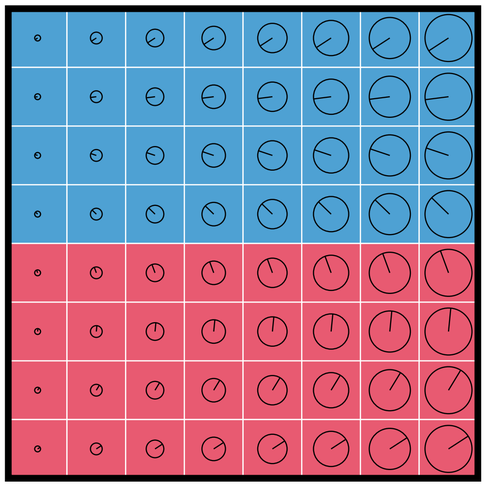
Two ways of achieving simplicity

Category reorganization

increases informativeness







Loss of expressivity

decreases informativeness

Conclusions

The pressure from learning has two consequences:

Loss of Expressivity: Loss of words/categories to aid learning

Simpler categories: Reorganization of the space to aid learning

Iterated learning favours semantic category systems that are simple

Some informativeness comes along for the ride, potentially obscuring the causal mechanism

Vielen Dank!